



NEIGHBORHOOD ANCHOR BUSINESS REGISTRY

IAN FREGOSI

LEGISLATIVE AIDE TO SUPERVISOR CHAN

BACKGROUND & PURPOSE

- As we recover from this pandemic, it is critical that the City do everything it can to support our local small businesses, particularly those who have been serving our neighborhoods and bringing foot traffic to our neighborhood commercial corridors for decades.
- These businesses have proven themselves as viable and culturally significant assets to our neighborhoods and should be prioritized for City resources and legal aid to prevent them from being displaced.

NEIGHBORHOOD ANCHOR BUSINESS LEGISLATION

- Authored by Supervisor Chan, co-sponsored by Supervisors Haney, Ronen, Preston, and Walton (File #210303)
- Would expand on the Legacy Business Program by creating a second tier of small businesses designated as Neighborhood Anchor Businesses
- Would make it City policy to prioritize Legacy Businesses and Neighborhood Anchor Businesses for:
 - Grant and loan programs for San Francisco businesses, subject to any legal restrictions
 - Commercial lease assistance, conflict resolution, or commercial eviction defense programs for San Francisco businesses, subject to any legal restrictions

BUSINESS QUALIFICATIONS

- 100 or fewer employees
- Operated for 15 or more years in a storefront within a Neighborhood Commercial District, Historic District, or Conservation District in San Francisco
- No pending complaints or findings of misconduct within the past five years from labor enforcement agencies
- Nominated by either the local merchant association for the area, or by petition signed by 50 or more residents who live within one mile of the business, and confirmed by the Office of Small Business

PRIORITIES & EQUITY GOALS

- This legislation is intended to expand and enhance the Legacy Business Program by providing new benefits to Legacy Businesses in addition to creating a second tier of Neighborhood Anchor Businesses with a lower barrier to entry
- To advance the City's racial equity and language access goals, we want to especially encourage BIPOC owned small businesses that serve communities of color and non-native English speakers to apply

CONSIDERING FEEDBACK & RECOMMENDATIONS

- Office of Small Business staff and capacity
- Calling out racial equity goals
- Formula Retail
- Limiting financial aid prioritization to COVID recovery grants and loans
- Limiting program to for-profit businesses
- Allowing additional organizations to nominate



THANK YOU!

QUESTIONS?