Small Business Commission
Resolution
HEARING DATE DECEMBER 12, 2016

ZAM ZAM

LEGACY BUSINESS REGISTRY RESOLUTION NO. 064-16-LBR

<table>
<thead>
<tr>
<th>Application No.</th>
<th>LBR-2016-17-006</th>
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<tr>
<td>Business Name</td>
<td>Zam Zam</td>
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<tr>
<td>Business Address</td>
<td>1633 Haight Street</td>
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<tr>
<td>District</td>
<td>District 5</td>
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<tr>
<td>Applicant</td>
<td>Robert Clarke, Owner</td>
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<td>Nomination Date</td>
<td>August 15, 2016</td>
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<td>Nominated By</td>
<td>Supervisor London Breed</td>
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<tr>
<td>Staff Contact</td>
<td>Richard Kurylo</td>
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<td><a href="mailto:legacybusiness@sfgov.org">legacybusiness@sfgov.org</a></td>
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ADOPTING FINDINGS APPROVING THE LEGACY BUSINESS REGISTRY APPLICATION FOR ZAM ZAM, CURRENTLY LOCATED AT 1633 HAIGHT STREET.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

WHEREAS, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included in the Registry, faces a significant risk of displacement; and

WHEREAS, the subject business has contributed to the neighborhood's history and identity; and

WHEREAS, the subject business is committed to maintaining the physical features and traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on December 12, 2016, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore
BE IT RESOLVED that the Small Business Commission hereby includes Zam Zam in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

BE IT FURTHER RESOLVED that the Small Business Commission recommends safeguarding the below listed physical features and traditions at Zam Zam:

Physical Features or Traditions that Define the Business:
- Interior design featuring 1940s-era Persian Art Deco influences, designed by Assyrian architect, Jon Oshanna.
- Rounded bar.
- Large framed oil canvas mural painting by Jon Oshanna that depicts a famous Persian love story, "The Encounter of Khosru and Shireen."
- Wooden and plaster Persian Art Deco archways leading into the dimly lit bar area and back seating room.
- Classic cocktails, including the martini, Manhattan, old-fashioned, and gin and tonics.
- Exterior façade features including its projecting sign, Persian-influenced entryway, and mosaic tiles imbedded in the front façade.

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on December 12, 2016.

Regina Dick-Endrizzi
Director

RESOLUTION NO. 064-16-LBR

Ayes – 6: Adams, Dooley, Dwight, Yee Riley, Tour-Sarkissian, Zouzounis
Nays – 0
Abstained – 0
Absent – 1: Ortiz-Cartagena