

Small Business Commission Resolution

HEARING DATE DECEMBER 12, 2016

VALENCIA WHOLE FOODS

LEGACY BUSINESS REGISTRY RESOLUTION NO. 062-16-LBR

Application No.: LBR-2016-17-024
Business Name: Valencia Whole Foods
Business Address: 999 Valencia Street
District: District 9
Applicant: Yousef Nazza, General Partner (Owner)
Nomination Date: October 3, 2016
Nominated By: Supervisor David Campos
Staff Contact: Richard Kurylo
legacybusiness@sfgov.org

ADOPTING FINDINGS APPROVING THE LEGACY BUSINESS REGISTRY APPLICATION FOR VALENCIA WHOLE FOODS, CURRENTLY LOCATED AT 999 VALENCIA STREET.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

WHEREAS, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included in the Registry, faces a significant risk of displacement; and

WHEREAS, the subject business has contributed to the neighborhood's history and identity; and

WHEREAS, the subject business is committed to maintaining the physical features and traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on December 12, 2016, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore





CITY AND COUNTY OF SAN FRANCISCO
EDWIN M. LEE, MAYOR

OFFICE OF SMALL BUSINESS
REGINA DICK-ENDRIZZI, DIRECTOR

BE IT RESOLVED that the Small Business Commission hereby includes Valencia Whole Foods in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

BE IT FURTHER RESOLVED that the Small Business Commission recommends safeguarding the below listed physical features and traditions at Valencia Whole Foods:

Physical Features or Traditions that Define the Business:

- Wide selection of high quality foods, including fresh, organic, local, and fair trade products.
- Signature cheese case and salad bar.
- Mural on the exterior south wall that depicts images of orange groves and fields, said to represent the business' commitment to nourishing the community.
- Friendly customer service characteristic of its neighborhood market business model.
- Location in the Mission District.
- Logo.

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on December 12, 2016.


Regina Dick-Endrizzi
Director

RESOLUTION NO. 062-16-LBR

Ayes – 6: Adams, Dooley, Dwight, Yee Riley, Tour-Sarkissian, Zouzounis

Nays – 0

Abstained – 0

Absent – 1: Ortiz-Cartagena

