SAN FRANCISCO
OFFICE OF SMALL BUSINESS

CITY AND COUNTY OF SAN FRANCISCO
EDWIN M. LEE, MAYOR

OFFICE OF SMALL BUSINESS
REGINA DICK-ENDRIZZI, DIRECTOR

Small Business Commission
Draft Resolution

HEARING DATE NOVEMBER 13, 2017

El RIO, YOUR DIVE

LEGACY BUSINESS REGISTRY RESOLUTION NO. 048-17-LBR

Application No.:	LBR-2017-18-013
Business Name:	El Rio, Your Dive
Business Address:	3158 Mission Street
District:	District 9
Applicant:	Dawn Huston, Owner
Nomination Date:	September 22, 2017
Nominated By:	Supervisor Hillary Ronen
Staff Contact:	Richard Kurylo legacybusiness@sfgov.org

ADOPTING FINDINGS APPROVING THE LEGACY BUSINESS REGISTRY APPLICATION FOR El RIO, YOUR DIVE, CURRENTLY LOCATED AT 3158 MISSION STREET.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

WHEREAS, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included in the Registry, faces a significant risk of displacement; and

WHEREAS, the subject business has contributed to the neighborhood's history and identity; and

WHEREAS, the subject business is committed to maintaining the physical features and traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on November 13, 2017, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore

BE IT RESOLVED that the Small Business Commission hereby includes El Rio, Your Dive in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

BE IT FURTHER RESOLVED that the Small Business Commission recommends safeguarding the below listed physical features and traditions at El Rio, Your Dive:

Physical Features or Traditions that Define the Business:

- Patio and garden with large wooden deck, large lemon tree and community altar.
- Long front interior bar.
- Large wooden Carmen Miranda and Marilyn Monroe paintings.
- Indoor shuffle board.
- Key traditions that define the heart of El Rio as a community institution in the Mission neighborhood:
  - We are a LGBTQ+ space that is welcoming to all good people.
  - We actively invest in communities to promote social change.
  - We actively invest in our local arts and music scene to give space for artists.
  - We actively pursue underserved communities in the use of our space.
- Business model that includes profit sharing and community benefits that drives the business' fundamental purpose of giving back to the community and neighborhood in which it is rooted.
- Signage at the front that says "El Rio" and "your dive"
- Location in the Mission District.

BE IT FURTHER RESOLVED that the Small Business Commission requires maintenance of the below listed core physical feature or tradition to maintain El Rio, Your Dive on the Legacy Business Registry:

- Bar.

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on November 13, 2017.

Regina Dick-Endrizzi
Director

RESOLUTION NO. 048-17-LBR

Ayes – 5: Adams, Dwight, Tour-Sarkissian, Yee Riley, Zouzounis
Nays – 0
Abstained – 0
Absent – 2: Dooley, Ortiz-Cartagena