Small Business Commission
Resolution

HEARING DATE SEPTEMBER 25, 2017
PHOENIX ARTS ASSOCIATION THEATRE

LEGACY BUSINESS REGISTRY RESOLUTION NO. 046-17-LBR

Application No.: LBR-2016-17-084
Business Name: Phoenix Arts Association Theatre
Business Address: 414 Mason Street, Suite 406A
District: District 3
Applicant: Linda Ayres-Frederick, Executive Director
Nomination Date: April 17, 2017
Nominated By: Supervisor Aaron Peskin
Staff Contact: Richard Kurylo
legacybusiness@sfgov.org

ADOPTING FINDINGS APPROVING THE LEGACY BUSINESS REGISTRY APPLICATION FOR PHOENIX ARTS ASSOCIATION THEATRE, CURRENTLY LOCATED AT 414 MASON STREET, SUITE 406A.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

WHEREAS, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included in the Registry, faces a significant risk of displacement; and

WHEREAS, the subject business has contributed to the neighborhood's history and identity; and

WHEREAS, the subject business is committed to maintaining the physical features and traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on September 25, 2017, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore
BE IT RESOLVED that the Small Business Commission hereby includes Phoenix Arts Association Theatre in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

BE IT FURTHER RESOLVED that the Small Business Commission recommends safeguarding the below listed physical features and traditions at Phoenix Arts Association Theatre:

Physical Features or Traditions that Define the Business:
- Commitment to producing and hosting new works.
- Commitment to providing workshops and classes taught by experienced, qualified teachers.
- Clean and well-maintained affordable space for live theatre performances.
- Commitment to passing on knowledge of the theater craft.

BE IT FURTHER RESOLVED that the Small Business Commission requires maintenance of the below listed core physical feature or tradition to maintain Phoenix Arts Association Theatre on the Legacy Business Registry:
- Theatre space and/or theatre production.

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on September 25, 2017.

RESOLUTION NO. 046-17-LBR

Ayes – 6: Adams, Dwight, Ortiz-Cartagena, Tour-Sarkissian, Yee Riley, Zouzounis
Nays – 0
Abstained – 0
Absent – 1: Dooley