

# Small Business Commission Resolution

HEARING DATE NOVEMBER 28, 2016

CAFFE TRIESTE

LEGACY BUSINESS REGISTRY RESOLUTION NO. 041-16-LBR

*Application No.:* LBR-2015-16-014  
*Business Name:* Caffe Trieste  
*Business Address:* 601 Vallejo Street  
*District:* District 3  
*Applicant:* Adrienne Giotta and Ida Zoubi, Majority Shareholders  
*Nomination Date:* March 14, 2016  
*Nominated By:* Supervisor Aaron Peskin  
*Staff Contact:* Richard Kurylo  
legacybusiness@sfgov.org

## ADOPTING FINDINGS APPROVING THE LEGACY BUSINESS REGISTRY APPLICATION FOR CAFFE TRIESTE, CURRENTLY LOCATED AT 601 VALLEJO STREET.

**WHEREAS**, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

**WHEREAS**, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

**WHEREAS**, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included in the Registry, faces a significant risk of displacement; and

**WHEREAS**, the subject business has contributed to the neighborhood's history and identity; and

**WHEREAS**, the subject business is committed to maintaining the physical features and traditions that define the business; and

**WHEREAS**, at a duly noticed public hearing held on November 28, 2016, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore



**BE IT RESOLVED** that the Small Business Commission hereby includes Caffè Trieste in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

**BE IT FURTHER RESOLVED** that the Small Business Commission recommends safeguarding the below listed physical features and traditions at Caffè Trieste:

Physical Features or Traditions that Define the Business:

- Hand painted window sign in the front window.
- Wooden sign hanging at the corner with the original espresso machine logo.
- Interior mural from 1957 painted by Max Patrick, which depicts Rovigno, the city that founder Giovanni Giotta was originally from where he was a fisherman.
- Colorful mosaic tiles created by Giovanni Giotta that cover some of the tables.
- Jukebox that offers Italian standards and opera as well as 60's local rock music.
- Walls lined with old Italian family/friends' photographs and photos of neighborhood artists and writers.
- Original color palette (red, white, green, gold).
- Simple, family style wooden furniture.
- Imported Italian espresso machines.
- Corner storefront system including transoms, windows, and bulkhead.
- Walk-up counter with display cases for baked goods.

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I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on November 28, 2016.

  
Regina Dick-Endrizzi  
Director

RESOLUTION NO. 041-16-LBR

Ayes – 5: Adams, Dooley, Dwight, Ortiz-Cartagena, Tour-Sarkissian  
Nays – 0  
Abstained – 0  
Absent – 2: Yee Riley, Zouzounis

