

# Small Business Commission Resolution

HEARING DATE NOVEMBER 14, 2016

## ST. FRANCIS FOUNTAIN

LEGACY BUSINESS REGISTRY RESOLUTION NO. 036-16-LBR

*Application No.:* LBR-2016-17-004  
*Business Name:* St. Francis Fountain  
*Business Address:* 2801 24<sup>th</sup> Street  
*District:* District 9  
*Applicant:* Peter Hood, Managing Partner  
*Nomination Date:* August 3, 2016  
*Nominated By:* Supervisor David Campos  
*Staff Contact:* Richard Kurylo  
legacybusiness@sfgov.org

### ADOPTING FINDINGS APPROVING THE LEGACY BUSINESS REGISTRY APPLICATION FOR ST. FRANCIS FOUNTAIN, CURRENTLY LOCATED AT 2801 24<sup>TH</sup> STREET.

**WHEREAS**, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

**WHEREAS**, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

**WHEREAS**, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included in the Registry, faces a significant risk of displacement; and

**WHEREAS**, the subject business has contributed to the neighborhood's history and identity; and

**WHEREAS**, the subject business is committed to maintaining the physical features and traditions that define the business; and

**WHEREAS**, at a duly noticed public hearing held on November 14, 2016, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore





SAN FRANCISCO

OFFICE OF SMALL BUSINESS

CITY AND COUNTY OF SAN FRANCISCO
EDWIN M. LEE, MAYOR

OFFICE OF SMALL BUSINESS
REGINA DICK-ENDRIZZI, DIRECTOR

BE IT RESOLVED that the Small Business Commission hereby includes St. Francis Fountain in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

BE IT FURTHER RESOLVED that the Small Business Commission recommends safeguarding the below listed physical features and traditions at St. Francis Fountain:

Physical Features or Traditions that Define the Business:

- Classic soda fountain offerings like ice cream sodas, malts, and unique ice cream sundaes; vintage candies; and comfort diner food made from scratch
• Diner food and soda fountain classic offerings
• Mid-century design aesthetic reflected in its menus and other collateral (e.g., matchbooks)
• Classic soda fountain glassware
• Vintage equipment including its malt dispenser and hot fudge warmer
• Original glass candy case that dates to the 1920s and was reinstalled during the 1949 renovation
• 1949 dining room interior including:
Formica counter and stools
Formica back bar fixtures and lighting
Intimate booths
Bulova clock on the back wall
Phone booth
Glass tile floor
1949 hand-painted advertising signs on the walls that feature different ice cream and sandwich offerings
• All signage, including:
Neon signs in the window that read, "St. Francis Candies" and "Homemade Ice Cream"
Backlit "St. Francis Fountain Thanks You!" sign hung over the front door
1949 hand-painted signage on the side of the building
Light box sign over the front door that dates from the 1950s or 1960s.

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on November 14, 2016.

Handwritten signature of Regina Dick-Endrizzi
Regina Dick-Endrizzi
Director

RESOLUTION NO. 036-16-LBR

Ayes - 6: Adams, Dooley, Dwight, Tour-Sarkissian, Yee Riley, Zouzounis
Nays - 0
Abstained - 0
Absent - 1: Ortiz-Cartagena

