Small Business Commission
Draft Resolution

HEARING DATE AUGUST 14, 2017

ELITE SPORT SOCCER

LEGACY BUSINESS REGISTRY RESOLUTION NO. 035-17-LBR

Application No.: LBR-2016-17-088
Business Name: Elite Sport Soccer
Business Address: 2637 Mission Street
District: District 9
Applicant: Jorge and Astrid Lopez, Owners
Nomination Date: April 30, 2017
Nominated By: Supervisor Hillary Ronen
Staff Contact: Richard Kurylo
legacybusiness@sfgov.org

ADOPTING FINDINGS APPROVING THE LEGACY BUSINESS REGISTRY APPLICATION FOR ELITE SPORT SOCCER, CURRENTLY LOCATED AT 2637 MISSION STREET AND 1773 HAIGHT STREET.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

WHEREAS, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included in the Registry, faces a significant risk of displacement; and

WHEREAS, the subject business has contributed to the neighborhood's history and identity; and

WHEREAS, the subject business is committed to maintaining the physical features and traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on August 14, 2017, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore
BE IT RESOLVED that the Small Business Commission hereby includes Elite Sport Soccer in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

BE IT FURTHER RESOLVED that the Small Business Commission recommends safeguarding the below listed physical features and traditions at Elite Sport Soccer:

Physical Features or Traditions that Define the Business:
• Tradition of being a bilingual business.
• Variety of soccer merchandise including equipment and fan gear.
• Commitment to supporting local institutions and organizations that promote and teach soccer both in San Francisco and the greater Bay Area.
• Commitment to employing local youth.
• Location in the Mission District.
• Exterior features including massing, rooflines, and architectural details visible from the public right-of-way.

BE IT FURTHER RESOLVED that the Small Business Commission requires maintenance of the below listed core physical feature or tradition to maintain Elite Sport Soccer on the Legacy Business Registry:
• Retail soccer product sales.

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on August 14, 2017.

RESOLUTION NO. 035-17-LBR

Ayes – 6: Dooley, Dwight, Ortiz-Cartagena, Tour-Sarkissian, Yee Riley, Zouzounis
Nays – 0
Abstained – 0
Absent – 1: Adams