

# Small Business Commission Resolution

HEARING DATE NOVEMBER 14, 2016

INSTITUTO FAMILIAR DE LA RAZA

LEGACY BUSINESS REGISTRY RESOLUTION NO. 032-16-LBR

*Application No.:* LBR-2016-17-008  
*Business Name:* Instituto Familiar de la Raza  
*Business Address:* 2919 Mission Street  
*District:* District 9  
*Applicant:* Dr. Estela Garcia, Executive Director  
*Nomination Date:* August 12, 2016  
*Nominated By:* Supervisor David Campos  
*Staff Contact:* Richard Kurylo  
legacybusiness@sfgov.org

## ADOPTING FINDINGS APPROVING THE LEGACY BUSINESS REGISTRY APPLICATION FOR INSTITUTO FAMILIAR DE LA RAZA, CURRENTLY LOCATED AT 2919 MISSION STREET.

**WHEREAS**, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

**WHEREAS**, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

**WHEREAS**, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included in the Registry, faces a significant risk of displacement; and

**WHEREAS**, the subject business has contributed to the neighborhood's history and identity; and

**WHEREAS**, the subject business is committed to maintaining the physical features and traditions that define the business; and

**WHEREAS**, at a duly noticed public hearing held on November 14, 2016, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore





SAN FRANCISCO

OFFICE OF SMALL BUSINESS

CITY AND COUNTY OF SAN FRANCISCO
EDWIN M. LEE, MAYOR

OFFICE OF SMALL BUSINESS
REGINA DICK-ENDRIZZI, DIRECTOR

BE IT RESOLVED that the Small Business Commission hereby includes Instituto Familiar de la Raza in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

BE IT FURTHER RESOLVED that the Small Business Commission recommends safeguarding the below listed physical features and traditions at Instituto Familiar de la Raza:

Physical Features or Traditions that Define the Business:

- Clean and well-maintained building exterior that fits into the neighborhood, including mural on exterior wall that depicts many cultural symbols and traditions the organization utilizes in its programs
IFR's programs, activities, and operations that use cultural arts and traditional practices to promote mental health and wellbeing among San Francisco's Latino/Chicano/Indigenous communities
Decorated altar to welcome people to the center
Multilingual services that cater to the communities that IFR serves
Mural inside IFR's large meeting space/Meditation Room whose imagery reinforces the organization's mission and values
Practice of serving as a venue for important community gatherings such as special events, workshops, ceremonies, and community meetings
Practice of participating in larger community and cultural events such as Dia de los Muertos, Danza Azteca ceremonies and dances, spiritual blessings for important community events, and its annual Los Posadas pilgrimage and cultural celebration
Information and referral services

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on November 14, 2016.

Handwritten signature of Regina Dick-Endrizzi
Regina Dick-Endrizzi
Director

RESOLUTION NO. 032-16-LBR

Ayes - 6: Adams, Dooley, Dwight, Tour-Sarkissian, Yee Riley, Zouzounis
Nays - 0
Abstained - 0
Absent - 1: Ortiz-Cartagena

