Small Business Commission
Resolution

HEARING DATE JULY 10, 2017

ANALYTICAL PSYCHOLOGY CLUB

LEGACY BUSINESS REGISTRY RESOLUTION NO. 030-17-LBR

Application No.: LBR-2016-17-079
Business Name: Analytical Psychology Club
Business Address: 2411 Octavia Street, #1
District: District 2
Applicant: Jana Hutcheson, President
Nomination Date: April 6, 2017
Nominated By: Supervisor Mark Farrell
Staff Contact: Richard Kurylo
legacybusiness@sfgov.org

ADOPTING FINDINGS APPROVING THE LEGACY BUSINESS REGISTRY APPLICATION FOR
ANALYTICAL PSYCHOLOGY CLUB, CURRENTLY LOCATED AT 2411 OCTAVIA STREET, #1.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains
a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-
serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and
promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San
Francisco operations exceeding two years; or

WHEREAS, the subject business has operated in San Francisco for more than 20 years but less than 30
years, has had no break in San Francisco operations exceeding two years, has significantly contributed to
the history or identity of a particular neighborhood or community and, if not included in the Registry, faces a
significant risk of displacement; and

WHEREAS, the subject business has contributed to the neighborhood's history and identity; and

WHEREAS, the subject business is committed to maintaining the physical features and traditions that define
the business; and

WHEREAS, at a duly noticed public hearing held on July 10, 2017, the San Francisco Small Business
Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business
Registry application; therefore
BE IT RESOLVED that the Small Business Commission hereby includes Analytical Psychology Club in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

BE IT FURTHER RESOLVED that the Small Business Commission recommends safeguarding the below listed physical features and traditions at Analytical Psychology Club:

Physical Features or Traditions that Define the Business:
- Location in close proximity to the C.G. Jung Institute on Gough Street.
- Library collection.
- Tradition of hosting events such as classes, conferences, support groups, and lectures surrounding topics related to analytical psychology.

BE IT FURTHER RESOLVED that the Small Business Commission requires maintenance of the below listed core physical feature or tradition to maintain Analytical Psychology Club on the Legacy Business Registry:
- Promotion of the study and discussion of analytical psychology and related subjects.

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on July 10, 2017.

REGINA DICK-ENDRIZZI
Director

RESOLUTION NO. 030-17-LBR

Ayes – 6: Dooley, Dwight, Ortiz-Cartagena, Tour-Sarkissian, Yee Riley, Zouzounis
Nays – 0
Abstained – 0
Absent – 1: Adams