Small Business Commission
Resolution
HEARING DATE OCTOBER 24, 2016

ODDBALL FILMS

LEGACY BUSINESS REGISTRY RESOLUTION NO. 027-16-LBR

Application No.: LBR-2016-17-007
Business Name: Oddball Films
Business Address: 275 Capp Street
District: District 9
Applicant: Stephen Parr, Director
Nomination Date: August 15, 2016
Nominated By: Supervisor David Campos
Staff Contact: Richard Kurylo
legacybusiness@sfgov.org

ADOPTING FINDINGS APPROVING THE LEGACY BUSINESS REGISTRY APPLICATION FOR ODDBALL FILMS, CURRENTLY LOCATED AT 275 CAPP STREET.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the “Registry”) to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

WHEREAS, the subject business has operated in San Francisco for more than 20 years but less than 30 years, with no break in San Francisco operations exceeding two years, and the Small Business Commission finds that the business has significantly contributed to the history or identity of a particular neighborhood or community and, if not included in the Registry, the business would face a significant risk of displacement; and

WHEREAS, the subject business has contributed to the neighborhood’s history and identity; and

WHEREAS, the subject business is committed to maintaining the physical features and traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on October 24, 2016, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore
BE IT RESOLVED that the Small Business Commission hereby includes Oddball Films in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

BE IT FURTHER RESOLVED that the Small Business Commission recommends safeguarding the below listed physical features and traditions at Oddball Films:

Physical Features or Traditions that Define the Business:
- Extensive film library stacked on shelves (houses upwards of 50,000 films).
- Tradition of teaching and practicing film archiving and film preservation.
- Vintage freight elevator.
- Wooden stairs leading up to archive.
- Collection of ephemera that includes vintage signs, antique film projectors, movie cameras, and other film-related antiques, among other eclectic items; including the “Reasons” portion of the iconic “17 Reasons Why!” sign that once sat on top of Thrift Town on Mission & 17th Street.
- Walls in the restrooms with pop art images by San Francisco stencil artist Scott Williams.
- A number of murals created by community muralists as well as local artist Stephen Bauer located on the side of the building that houses Oddball Films.

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on October 24, 2016.

Regina Dick-Endrizzi
Director

RESOLUTION NO. 027-16-LBR

Ayes — 5: Adams, Dwight, Ortiz-Cartagena, Tour-Sarkissian, Zouzounis
Nays — 0
Abstained — 0
Absent — 2: Dooley, Yee Riley