Small Business Commission
Resolution

HEARING DATE JUNE 26, 2017
GREAT AMERICAN MUSIC HALL

LEGACY BUSINESS REGISTRY RESOLUTION NO. 026-17-LBR

Application No.: LBR-2016-17-086
Business Name: Great American Music Hall
Business Address: 859 O'Farrell Street
District: District 6
Applicant: Dennis Juarez, Vice-President and Secretary
Nomination Date: May 8, 2017
Nominated By: Supervisor Jane Kim
Staff Contact: Richard Kurylo
legacybusiness@sfgov.org

ADOPTING FINDINGS APPROVING THE LEGACY BUSINESS REGISTRY APPLICATION FOR GREAT AMERICAN MUSIC HALL, CURRENTLY LOCATED AT 859 O'FARRELL STREET.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years, or

WHEREAS, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included in the Registry, faces a significant risk of displacement; and

WHEREAS, the subject business has contributed to the neighborhood's history and identity; and

WHEREAS, the subject business is committed to maintaining the physical features and traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on June 26, 2017, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore
BE IT RESOLVED that the Small Business Commission hereby includes Great American Music Hall in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

BE IT FURTHER RESOLVED that the Small Business Commission recommends safeguarding the below listed physical features and traditions at Great American Music Hall:

Physical Features or Traditions that Define the Business:
- Function as a music, performance, and entertainment venue that attracts local, national, and international artists and groups reflecting a diversity of genres.
- Function as rental venue for local artists, schools, and community groups.
- Practice of supporting neighboring businesses in the Central Market/Tenderloin corridor.
- Tenderloin location.
- The historic exterior character-defining features of the building at 859 O’Farrell Street:
  - Outdoor marquee
  - Pilasters at the upper level
  - Pedimented windows
  - Bracketed cornice
- The historic interior character-defining features of the building at 859 O’Farrell Street:
  - Ceiling frescoes
  - Marble columns
  - Balconies
  - 5,000 square foot concert hall

BE IT FURTHER RESOLVED that the Small Business Commission requires maintenance of the below listed core physical feature or tradition to maintain Great American Music Hall on the Legacy Business Registry:
- Entertainment venue.

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on June 26, 2017.

[Signature]
Regina Dick-Endrizzi
Director

RESOLUTION NO. 026-17-LBR

Ayes – 6: Dooley, Dwight Ortiz-Cartagena, Tour-Sarkissian, Yee Riley, Zouzounis
Nays – 0
Abstained – 0
Absent – 1: Adams