Small Business Commission
Resolution
HEARING DATE OCTOBER 3, 2016

ZEITGEIST

LEGACY BUSINESS REGISTRY RESOLUTION NO. 024-16-LBR

Application No.: LBR-2016-17-003
Business Name: Zeitgeist
Business Address: 199 Valencia Street
District: District 9
Applicant: Gideon Bush, General Manager/COO
Nomination Date: July 21, 2016
Nominated By: Supervisor David Campos
Staff Contact: Richard Kurylo
legacybusiness@sfgov.org

ADOPTING FINDINGS APPROVING THE LEGACY BUSINESS REGISTRY APPLICATION FOR ZEITGEIST, CURRENTLY LOCATED AT 199 VALENCIA STREET.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the “Registry”) to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

WHEREAS, the subject business has operated in San Francisco for more than 20 years but less than 30 years, with no break in San Francisco operations exceeding two years, and the Small Business Commission finds that the business has significantly contributed to the history or identity of a particular neighborhood or community and, if not included in the Registry, the business would face a significant risk of displacement; and

WHEREAS, the subject business has contributed to the neighborhood's history and identity; and

WHEREAS, the subject business is committed to maintaining the physical features and traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on October 3, 2016, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore
BE IT RESOLVED that the Small Business Commission hereby includes Zeitgeist in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

BE IT FURTHER RESOLVED that the Small Business Commission recommends safeguarding the below listed physical features and traditions at Zeitgeist:

Physical Features or Traditions that Define the Business:
• Memorabilia, including old signs, cash register, and artifacts on display,
• Stained glass window visible on the eastern façade (Duboce Street), which was installed by Rainbow Cattle Company in the 1970s and which displays the letters, "RBCC," and images of a rainbow and an arrow.
• Back yard beer garden.

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on October 3, 2016.

Regina Dick-Endrizzi
Director

RESOLUTION NO. 024-16-LBR

Ayes – 6: Dooley, Dwight, Ortiz-Cartagena, Yee Riley, Tour-Sarkissian, Zouzounis
Nays – 0
Abstained – 0
Absent – 1: Adams