Small Business Commission Resolution

HEARING DATE MAY 8, 2017

GINO AND CARLO, INC.

LEGACY BUSINESS REGISTRY RESOLUTION NO. 022-17-LBR

<table>
<thead>
<tr>
<th>Application No.</th>
<th>LBR-2016-17-045</th>
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<tr>
<td>Business Name:</td>
<td>Gino and Carlo, Inc.</td>
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<td>Business Address:</td>
<td>548 Green Street</td>
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<td>District:</td>
<td>District 3</td>
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<tr>
<td>Applicant:</td>
<td>Marco Rossi, Frank Rossi and Ron Minolli, Owners</td>
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<td>Nomination Date:</td>
<td>December 12, 2016</td>
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<td>Nominated By:</td>
<td>Supervisor Aaron Peskin</td>
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<tr>
<td>Staff Contact:</td>
<td>Richard Kurylo</td>
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<td><a href="mailto:legacybusiness@sfgov.org">legacybusiness@sfgov.org</a></td>
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ADOPTING FINDINGS APPROVING THE LEGACY BUSINESS REGISTRY APPLICATION FOR GINO AND CARLO, INC., CURRENTLY LOCATED AT 548 GREEN STREET.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

WHEREAS, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included in the Registry, faces a significant risk of displacement; and

WHEREAS, the subject business has contributed to the neighborhood's history and identity; and

WHEREAS, the subject business is committed to maintaining the physical features and traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on May 8, 2017, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore
BE IT RESOLVED that the Small Business Commission hereby includes Gino and Carlo, Inc. in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

BE IT FURTHER RESOLVED that the Small Business Commission recommends safeguarding the below listed physical features and traditions at Gino and Carlo, Inc.:

Physical Features or Traditions that Define the Business:
- Function as a neighborhood bar.
- Affordable prices.
- Promotion of Italian-American heritage through events such as its annual bocce ball tournament and family-style Italian lunches, as well as its interior decoration features.
- Interior design features including its wood bar.
- Exterior features including its neon green awning, tile entrance, terrazzo, characteristic green painted brick, and painted signs associated with the business.

BE IT FURTHER RESOLVED that the Small Business Commission requires maintenance of the below listed core physical feature or tradition to maintain Gino and Carlo, Inc. on the Legacy Business Registry:
- Bar.

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on May 8, 2017.

[Signature]
Regina Dick-Endrizzi
Director

RESOLUTION NO. 022-17-LBR

Ayes – 5: Adams, Dwight, Tour-Sarkissian, Yee Riley, Zouzounis
Nays – 0
Abstained – 0
Absent – 2: Dooley, Ortiz-Cartagena