Small Business Commission
Resolution

HEARING DATE MAY 8, 2017

BRAINWASH, INC.

LEGACY BUSINESS REGISTRY RESOLUTION NO. 020-17-LBR

Application No.: LBR-2016-17-069
Business Name: BrainWash, Inc.
Business Address: 1126 Folsom Street
District: District 6
Applicant: Jeffrey Zalles, President
Nomination Date: January 30, 2017
Nominated By: Supervisor Jane Kim
Staff Contact: Richard Kurylo
legacybusiness@sfgov.org

ADOPTING FINDINGS APPROVING THE LEGACY BUSINESS REGISTRY APPLICATION FOR
BRAINWASH, INC. CURRENTLY LOCATED AT 1126 FOLSOM STREET.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains
a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-
erving businesses can be valuable cultural assets of the City and to be a tool for providing educational and
promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San
Francisco operations exceeding two years, or

WHEREAS, the subject business has operated in San Francisco for more than 20 years but less than 30
years, has had no break in San Francisco operations exceeding two years, has significantly contributed to
the history or identity of a particular neighborhood or community and, if not included in the Registry, faces a
significant risk of displacement; and

WHEREAS, the subject business has contributed to the neighborhood's history and identity; and

WHEREAS, the subject business is committed to maintaining the physical features and traditions that define
the business; and

WHEREAS, at a duly noticed public hearing held on May 8, 2017, the San Francisco Small Business
Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business
Registry application; therefore
BE IT RESOLVED that the Small Business Commission hereby includes BrainWash, Inc. in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

BE IT FURTHER RESOLVED that the Small Business Commission recommends safeguarding the below listed physical features and traditions at BrainWash, Inc.:

Physical Features or Traditions that Define the Business:
- Laundry services.
- Café function.
- South of Market location
- Entertainment function
- Industrial interior design and signage
- Company branding and logo
- Juke box
- Pinball machines
- Practice of displaying artwork by local artists

BE IT FURTHER RESOLVED that the Small Business Commission requires maintenance of the below listed core physical features or traditions to maintain BrainWash, Inc. on the Legacy Business Registry:
- Laundermat and café.

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on May 8, 2017.

[Signature]
Regina Dick-Endrizzi
Director

RESOLUTION NO. 020-17-LBR

Ayes – 5: Adams, Dwight, Tour-Sarkissian, Yee Riley, Zouzounis
Naye – 0
Abstained – 0
Absent – 2: Dooley, Ortiz-Cartagena