Small Business Commission
Resolution
HEARING DATE APRIL 24, 2017
LONG BOAT JEWELRY

LEGACY BUSINESS REGISTRY RESOLUTION NO. 016-17-LBR

Application No.: LBR-2015-16-046
Business Name: Long Boat Jewelry
Business Address: 754 Grant Avenue
District: District 3
Applicant: Rosita Young, Owner
Nomination Date: March 8, 2017
Nominated By: Supervisor Aaron Peskin
Staff Contact: Richard Kurylo
legacybusiness@sfgov.org

ADOPTING FINDINGS APPROVING THE LEGACY BUSINESS REGISTRY APPLICATION FOR LONG BOAT JEWELRY, CURRENTLY LOCATED AT 754 GRANT AVENUE.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

WHEREAS, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included in the Registry, faces a significant risk of displacement; and

WHEREAS, the subject business has contributed to the neighborhood's history and identity; and

WHEREAS, the subject business is committed to maintaining the physical features and traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on April 24, 2017, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore
BE IT RESOLVED that the Small Business Commission hereby includes Long Boat Jewelry in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

BE IT FURTHER RESOLVED that the Small Business Commission recommends safeguarding the below listed physical features and traditions at Long Boat Jewelry:

Physical Features or Traditions that Define the Business:
- Statue of Chinese warriors above the front awning.
- Mural at residential floors depicting Chinese warriors against a blue-green background.
- Black-tiled bulkhead with large display windows with uncluttered, clear view into the store.
- Location along Grant Avenue in Chinatown.
- Tradition of offering unique jewelry imported from Hong Kong and personalized or custom made pieces.

BE IT FURTHER RESOLVED that the Small Business Commission requires maintenance of the below listed core physical feature or tradition to maintain Long Boat Jewelry on the Legacy Business Registry:
- Retail jewelry sales.

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on April 24, 2017.

[Signature]
Regina Dick-Endrizzi
Director

RESOLUTION NO. 016-17-LBR

Ayes – 6: Adams, Dooley, Ortiz-Cartagena, Tour-Sarkissian, Yee Riley, Zouzounis
Nays – 0
Abstained – 0
Absent – 1: Dwight