Small Business Commission
Resolution
HEARING DATE APRIL 10, 2017

RUBY SAILING

LEGACY BUSINESS REGISTRY RESOLUTION NO. 014-17-LBR

Application No.: LBR-2016-17-068
Business Name: Ruby Sailing
Business Address: 1129 Folsom Street
District: District 6
Applicant: Joshua Pryor, Owner/Operator/Captain
Nomination Date: January 30, 2017
Nominated By: Supervisor Jane Kim
Staff Contact: Richard Kurylo
legacybusiness@sfgov.org

ADOPTING FINDINGS APPROVING THE LEGACY BUSINESS REGISTRY APPLICATION FOR RUBY SAILING, CURRENTLY LOCATED AT 1129 FOLSOM STREET.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

WHEREAS, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included in the Registry, faces a significant risk of displacement; and

WHEREAS, the subject business has contributed to the neighborhood's history and identity; and

WHEREAS, the subject business is committed to maintaining the physical features and traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on April 10, 2017, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application, therefore
BE IT RESOLVED that the Small Business Commission hereby includes Ruby Sailing in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

BE IT FURTHER RESOLVED that the Small Business Commission recommends safeguarding the below listed physical features and traditions at Ruby Sailing:

Physical Features or Traditions that Define the Business:
- Maintenance and use of its namesake sailboat, RUBY
- Practice of docking out of the city's southern waterfront
- Offering of public and private yacht tours of San Francisco Bay.
- Tradition of serving San Francisco-based food items and beverages aboard the sailboat
- Logo featuring an image of the face of a sea captain framed by a helm, as well as the company name and motto, "The Best of San Francisco."

BE IT FURTHER RESOLVED that the Small Business Commission requires maintenance of the below listed core physical feature or tradition to maintain Ruby Sailing on the Legacy Business Registry:
- Sailing cruises of San Francisco Bay.

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on April 10, 2017.

Regina Dick-Endrizzi
Director

RESOLUTION NO. 014-17-LBR

Ayes – 6: Adams, Dooley, Ortiz-Cartagena, Tour-Sarkissian, Yee Riley, Zouzounis
Nays – 0
Abstained – 0
Absent – 1: Dwight