



# Small Business Commission Resolution

HEARING DATE AUGUST 22, 2016

## IMAGE CONSCIOUS

LEGACY BUSINESS REGISTRY RESOLUTION NO. 012-16-LBR

*Application No.:* LBR-2015-16-023  
*Business Name:* Image Conscious  
*Business Address:* 147-149 Tenth Street  
*District:* District 6  
*Applicant:* George Leeson, Owner  
*Nomination Date:* March 1, 2016  
*Nominated By:* Supervisor Jane Kim  
*Staff Contact:* Richard Kurylo  
legacybusiness@sfgov.org

### ADOPTING FINDINGS APPROVING THE LEGACY BUSINESS REGISTRY APPLICATION FOR IMAGE CONSCIOUS, CURRENTLY LOCATED AT 147-149 TENTH STREET.

**WHEREAS**, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

**WHEREAS**, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; and

**WHEREAS**, the subject business has contributed to the neighborhood's history and identity; and

**WHEREAS**, the subject business is committed to maintaining the physical features and traditions that define the business; and

**WHEREAS**, at a duly noticed public hearing held on August 22, 2016, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore

**BE IT RESOLVED** that the Small Business Commission hereby includes Image Conscious in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.



SMALL BUSINESS COMMISSION



CITY AND COUNTY OF SAN FRANCISCO

MARK DWIGHT, PRESIDENT  
REGINA DICK-ENDRIZZI, DIRECTOR

EDWIN M. LEE, MAYOR

**BE IT FURTHER RESOLVED** that the Small Business Commission recommends safeguarding the below listed physical features and traditions at Image Conscious:

Physical Features or Traditions that Define the Business:

- Interior shipping area
- Interior art department/office

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I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on August 22, 2016.

A handwritten signature in black ink, appearing to read "Regina Dick-Endrizzi".

Regina Dick-Endrizzi  
Director

RESOLUTION NO. 012-16-LBR

Ayes – 7: Adams, Dooley, Dwight, Ortiz-Cartagena, Yee Riley, Tour-Sarkissian, Zouzounis

Nays – 0

Abstained – 0

Absent – 0

