Small Business Commission
Resolution

HEARING DATE MARCH 27, 2017

BOUDIN BAKERY

LEGACY BUSINESS REGISTRY RESOLUTION NO. 010-17-LBR

Application No.: LBR-2016-17-066
Business Name: Boudin Bakery
Business Address: 50 Francisco Street, Suite 200
District: District 3
Applicant: Louis J. Giraudo, Owner
Nomination Date: January 26, 2017
Nominated By: Mayor Edwin Lee
Staff Contact: Richard Kurylo
legacybusiness@sfgov.org

ADOPTING FINDINGS APPROVING THE LEGACY BUSINESS REGISTRY APPLICATION FOR BOUDIN BAKERY, CURRENTLY LOCATED AT 50 FRANCISCO STREET, SUITE 200.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the “Registry”) to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

WHEREAS, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included in the Registry, faces a significant risk of displacement; and

WHEREAS, the subject business has contributed to the neighborhood’s history and identity; and

WHEREAS, the subject business is committed to maintaining the physical features and traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on March 27, 2017, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore
BE IT RESOLVED that the Small Business Commission hereby includes Boudin Bakery in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

BE IT FURTHER RESOLVED that the Small Business Commission recommends safeguarding the below listed physical features and traditions at Boudin Bakery:

Physical Features or Traditions that Define the Business:
- Isidore Boudin's tradition of combining old world French bread baking with the famous sourdough starter from the California gold field in the 1800s, a recipe that has come to be known now as the "Mother Dough."
- Iconic Boudin medallion designed by local artist Primo Angelini.
- Headquartered location in San Francisco.
- Business model based on honesty, a strong work ethic, an insistence on providing customers a great product at a fair price, and dedication to tradition and legacy of Boudin in San Francisco.
- Community partnerships and work with local businesses.

BE IT FURTHER RESOLVED that the Small Business Commission requires maintenance of the below listed core physical feature or tradition to maintain Boudin Bakery on the Legacy Business Registry:
- Production of San Francisco sourdough bread.

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on March 27, 2017.

Regina Dick-Endrizzi
Director

RESOLUTION NO. 010-17-LBR

Ayes – 6: Dooley, Dwight, Ortiz-Cartagena, Tour-Sarkissian, Yee Riley, Zouzounis
Nays – 0
Abstained – 0
Absent – 1: Adams