Small Business Commission
Resolution

HEARING DATE FEBRUARY 13, 2017

FLAX ART & DESIGN

LEGACY BUSINESS REGISTRY RESOLUTION NO. 004-17-LBR

Application No.: LBR-2016-17-049
Business Name: FLAX art & design
Business Address: Fort Mason Center, 2 Marina Boulevard, Building D
District: District 2
Applicant: Howard Flax, President
Nomination Date: December 15, 2016
Nominated By: Supervisor Jane Kim
Staff Contact: Richard Kurylo
legacybusiness@sfgov.org

ADOPTING FINDINGS APPROVING THE LEGACY BUSINESS REGISTRY APPLICATION FOR FLAX ART & DESIGN, CURRENTLY LOCATED AT FORT MASON CENTER, 2 MARINA BOULEVARD, BUILDING D.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

WHEREAS, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included in the Registry, faces a significant risk of displacement; and

WHEREAS, the subject business has contributed to the neighborhood's history and identity; and

WHEREAS, the subject business is committed to maintaining the physical features and traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on February 13, 2017, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore
BE IT RESOLVED that the Small Business Commission hereby includes FLAX art & design in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

BE IT FURTHER RESOLVED that the Small Business Commission recommends safeguarding the below listed physical features and traditions at FLAX art & design:

Physical Features or Traditions that Define the Business:
- Tradition of providing a wide array of arts and crafts materials and supplies to the community of students, artists, hobbyists, and others.
- Carefully thought-out presentation of merchandise.
- Quality customer service provided by helpful and knowledgeable staff.
- Community outreach events such as: free art classes and hands-on demonstrations, KidsFest, Live Artist program, and artist interviews.
- Company logo designed by Louis Danziger, featuring a signature “F” (the Flax “F” is in the permanent design collection of the Museum of Modern Art).

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on February 13, 2017.

Regina Dick-Endrizzi
Director

RESOLUTION NO. C04-17-LBR

Ayes – 5: Adams, Dooley, Dwight, Tour-Sarkissian, Yee Riley
Nays – 0
Abstained – 0
Absent – 2: Ortiz-Cartagena, Zouzounis