Small Business Commission
Resolution
HEARING DATE AUGUST 8, 2016

PRECITA EYES MURALISTS ASSOCIATION, INC.

LEGACY BUSINESS REGISTRY RESOLUTION NO. 004-16-LBR

Application No.: LBR-2015-16-005
Business Name: Precita Eyes Muralists Association, Inc.
Business Address: 2981 24th Street & 348 Precita Avenue
District: District 9
Applicant: Susan Cervantes, Founding Director
Nomination Date: January 15, 2016
Nominated By: Supervisor David Campos
Staff Contact: Richard Kurylo
legacybusiness@sfgov.org

ADOPTING FINDINGS APPROVING THE LEGACY BUSINESS REGISTRY APPLICATION FOR PRECITA EYES MURALISTS ASSOCIATION, INC., CURRENTLY LOCATED AT 2981 24TH STREET & 348 PRECITA AVENUE.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the “Registry”) to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; and

WHEREAS, the subject business has contributed to the neighborhood's history and identity; and

WHEREAS, the subject business is committed to maintaining the physical features and traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on August 8, 2016, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore

BE IT FURTHER RESOLVED that the Small Business Commission recommends safeguarding the below listed physical features and traditions at Precita Eyes Muralists Association, Inc.:

**Physical Features or Traditions that Define the Business**
- Precita Eyes/Bernal landscape mural and organization logo above storefront transom at 348 Precita Avenue
- Iconic front door with mural at 348 Precita Avenue
- Interior work spaces and studio space at 348 Precita Avenue
- Interior paint mixing studio and store room in the middle spaces of the building at 2981 24th Street
- Administrative, arts education and tour offices at back of the building at 2981 24th Street
- Studio space used as a multi-purpose space for exhibits, presentations, meetings and mural design workshops at 2981 24th Street
- Vintage marquee sign displaying Precita Eyes logo at 2981 24th Street
- Image of Frida Kahlo and business wall sign displaying organization name facing 24th Street
- Storefront system at 348 Precita Avenue including tiled bulkhead, angled vestibule entry, front door, storefront windows and transom band above
- Storefront system at 2981 24th Street including tiled bulkhead, angled vestibule entry, front door, and storefront windows

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on August 8, 2016.

Regina Dick-Endrizzi
Director

RESOLUTION NO. 004-16-LBR

Ayes – 6: Dooley, Dwight, Ortiz-Cartagena, Yee Riley, Tour-Sarkissian, Zouzounis
Nays – 0
Abstained – 0
Absent – 1: Adams