

# Small Business Commission Resolution

HEARING DATE JANUARY 9, 2017

JOE'S ICE CREAM

LEGACY BUSINESS REGISTRY RESOLUTION NO. 003-17-LBR

*Application No.:* LBR-2016-17-042  
*Business Name:* Joe's Ice Cream  
*Business Address:* 5420 Geary Blvd.  
*District:* District 1  
*Applicant:* Sang Bank Kim and Sohyang Kim, Owners  
*Nomination Date:* November 4, 2016  
*Nominated By:* Supervisor Eric Mar  
*Staff Contact:* Richard Kurylo  
legacybusiness@sfgov.org

## ADOPTING FINDINGS APPROVING THE LEGACY BUSINESS REGISTRY APPLICATION FOR JOE'S ICE CREAM, CURRENTLY LOCATED AT 5240 GEARY BLVD.

**WHEREAS**, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

**WHEREAS**, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

**WHEREAS**, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included in the Registry, faces a significant risk of displacement; and

**WHEREAS**, the subject business has contributed to the neighborhood's history and identity; and

**WHEREAS**, the subject business is committed to maintaining the physical features and traditions that define the business; and

**WHEREAS**, at a duly noticed public hearing held on January 9, 2017, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore





SAN FRANCISCO

OFFICE OF SMALL BUSINESS

CITY AND COUNTY OF SAN FRANCISCO
EDWIN M. LEE, MAYOR

OFFICE OF SMALL BUSINESS
REGINA DICK-ENDRIZZI, DIRECTOR

BE IT RESOLVED that the Small Business Commission hereby includes Joe's Ice Cream in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

BE IT FURTHER RESOLVED that the Small Business Commission recommends safeguarding the below listed physical features and traditions at Joe's Ice Cream:

Physical Features or Traditions that Define the Business:

- Original menu boards.
'Home-made Ice Cream' signs.
Original hot fudge warmer.
Cone dipping machine.
Black vinyl stools.
Formica counters.
Tradition of hiring neighborhood kids.
Tradition of supporting local schools by participating in fundraising programs and offering Joe's award program.
The 'ice cream tour.'
Multitude of traditional and unique ice cream flavors.
Location on Geary Boulevard.

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on January 9, 2017.

Handwritten signature of Regina Dick-Endrizzi
Regina Dick-Endrizzi
Director

RESOLUTION NO. 003-17-LBR

Ayes - 7: Adams, Dooley, Dwight, Ortiz-Cartagena, Tour-Sarkissian, Yee Riley, Zouzounis
Nays - 0
Abstained - 0
Absent - 0

