

OFFICE OF SMALL BUSINESS REGINA DICK-ENDRIZZI, DIRECTOR

#### **Legacy Business Registry Staff Report**

#### **HEARING DATE APRIL 24, 2017**

#### SAN FRANCISCO EAGLE BAR

Application No.: LBR-2016-17-073
Business Name: San Francisco Eagle Bar

Business Address: 398 12th Street

District: District 6

Applicant: Mike Leon, Owner/Manager

Nomination Date: March 6, 2017

Nominated By: Supervisor Hillary Ronen

Staff Contact: Richard Kurylo

legacybusiness@sfgov.org

#### **BUSINESS DESCRIPTION**

San Francisco Eagle Bar, "The Eagle," is a local bar and community gathering space in the South of Market neighborhood with significant ties to San Francisco's LGBT community and history and the AIDS epidemic. Founded in 1981 shortly before the AIDS crisis began in San Francisco. The Eagle guickly became a cornerstone of the SOMA leather community. Original founders Bob Damron and Jay Levine created a large, open-space, leather-themed bar for those in the surrounding community to gather and socialize that would soon become embedded in San Francisco's gay culture, serving a wide spectrum of people including: leather enthusiasts, bikers, drag queens, and the transgender community. Between 1981 and 1998, during the height of the AIDS crisis, The Eagle lost at least 22 employees and countless family and friends to the disease. This significant loss led bar manager Terry Thompson to raise funds to help the rapidly growing number of AIDS patients. Over an 11 year period, Thompson raised over \$5 million for various AIDS charities and named it the AIDS Emergency Fund (AEF). In 1998, the bar was sold to John Gardiner and Joe Banks, owners of the Hole in the Wall Saloon on 8th Street at Folsom. The sale included the condition that the bar continue to have the name "Eagle" in it, and so it was renamed "The Eagle Tavern." The Eagle was briefly closed between June 2011 and March 2013 because owners John Gardiner and Joe Banks directed their attention to the Hole in the Wall Saloon. In August 2012, the business was taken over by Alex Montiel and Mike Leon, who were able to rebuild the main bar and upgrade the property entirely to be brought up to code. The Eagle reopened for business in March 2013 and the new owners have kept the spirit of the bar alive and have carried on the community work that has been the legacy of the bar for over 35 years.

Some of the events that The Eagle hosts include the Sunday Beer Bust benefitting nonprofits, Thursday Night Live, featuring live local, national and international bands, and various benefits for the SF AIDS Foundation among others that have become classic fundraisers in the SOMA bar scene. The Eagle continues to be a popular venue to host events raising money for AIDS charities and other organizations as well as provide a welcoming place for the San Francisco LGBT community to gather. The Eagle has become a fixture in the SOMA community and remains a community-oriented bar.

CRITERION 1: Has the applicant operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years?







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Yes, the applicant has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years:

398 12th Street from 1981 to Present (36 years).

#### CRITERION 2: Has the applicant contributed to the neighborhood's history and/or the identity of a particular neighborhood or community?

Yes, the applicant has contributed to the LGBT and South of Market communities' history and identity.

The Historic Preservation Commission recommended the applicant as qualifying, noting the following ways the applicant contributed to the neighborhood's history and/or the identity of a particular neighborhood or community:

- San Francisco Eagle Bar is associated with the leather culture of the SOMA neighborhood and with the tradition of hosting and providing space for community events and gatherings to benefit and promote LGBT history and other community and neighborhood organizations and causes.
- San Francisco Eagle Bar has contributed to the community's history and identity through its deeply
  rooted history in the LGBT and South of Market communities, through its physical space as a welcoming
  and comforting place for members of the community to gather and through its presence as a supporter
  for those who have lost their lives to or are struggling with AIDS.
- The 1906 property is located within the identified-eligible Western SOMA Light Industrial and Residential Historic District. Additionally, the property has been previously evaluated through the South of Market Area Historic Resource Survey and was determined to be "Category A Historic Resource Present."
- The business has been cited in the following publications:
  - > KQED News, 8/29/2012, "Eagle Tavern, Iconic Gay Bar, to Reopen," by Jon Brooks.
  - NBC Bay Area, 2/13/2015, "San Francisco LGBTQ Leather Bar, SF Eagle, Submits Plans for Public Plaza," by Tamara Palmer.
  - ➤ Hoodline, 9/22/2015, "Eagle Plaza Scores \$1.5M to Create Leather-Themed Public Open Space."

#### CRITERION 3: Is the applicant committed to maintaining the physical features or traditions that define the business, including craft, culinary, or art forms?

Yes, San Francisco Eagle Bar is committed to maintaining the physical features or traditions that define its role as an important place in the history of the LGBT and Leather communities within the South of Market neighborhood.

#### HISTORIC PRESERVATION COMMISSION RECOMMENDATION

The Historic Preservation Commission recommends that San Francisco Eagle Bar qualifies for the Legacy Business Registry under Administrative Code Section 2A.242(b)(2) and recommends safeguarding of the below listed physical features and traditions.

Physical Features or Traditions that Define the Business:

- 398 12th Street.
- Location at the corner of 12th Street and Harrison.
- Large open space format.
- Leather theme with colors reflecting those of the leather community (black, blue, white, and red).
- Large outdoor patio.





CITY AND COUNTY OF SAN FRANCISCO EDWIN M. LEE, MAYOR

OFFICE OF SMALL BUSINESS REGINA DICK-ENDRIZZI, DIRECTOR

- Vaulted wood ceiling.
- 28-foot long bar (with 2 additional bars on the patio and back bar).
- Interior and exterior performance stages.
- Community-oriented business model, providing affordable prices and maintaining a variety of community events such as Thursday Night Live and Sunday Beer Bust.
- Tradition of hosting meetings for local organizations in the back bar and of continually being involved in and hosting various events throughout and for the community.

#### CORE PHYSICAL FEATURE OR TRADITION THAT DEFINE THE BUSINESS

Following is the core physical feature or tradition that define the business that would be required for maintenance of the business on the Legacy Business Registry.

Bar.

#### STAFF RECOMMENDATION

Staff recommends that the San Francisco Small Business Commission include San Francisco Eagle Bar currently located at 398 12th Street in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

Richard Kurylo, Manager Legacy Business Program







OFFICE OF SMALL BUSINESS REGINA DICK-ENDRIZZI, DIRECTOR

#### Small Business Commission Draft Resolution

**HEARING DATE APRIL 24, 2017** 

SAN FRANCISCO EAGLE BAR

#### LEGACY BUSINESS REGISTRY RESOLUTION NO.

Application No.: LBR-2016-17-073
Business Name: San Francisco Eagle Bar

Business Address: 398 12<sup>th</sup> Street
District: District 6

Applicant: Mike Leon, Owner/Manager

Nomination Date: March 6, 2017

Nominated By: Supervisor Hillary Ronen

Staff Contact: Richard Kurylo

legacybusiness@sfgov.org

#### ADOPTING FINDINGS APPROVING THE LEGACY BUSINESS REGISTRY APPLICATION FOR SAN FRANCISCO EAGLE BAR, CURRENTLY LOCATED AT 398 12<sup>TH</sup> STREET.

**WHEREAS**, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

**WHEREAS**, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

**WHEREAS**, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included in the Registry, faces a significant risk of displacement; and

WHEREAS, the subject business has contributed to the neighborhood's history and identity; and

**WHEREAS**, the subject business is committed to maintaining the physical features and traditions that define the business; and

**WHEREAS**, at a duly noticed public hearing held on April 24, 2017, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore





CITY AND COUNTY OF SAN FRANCISCO EDWIN M. LEE, MAYOR

OFFICE OF SMALL BUSINESS REGINA DICK-ENDRIZZI, DIRECTOR

**BE IT RESOLVED** that the Small Business Commission hereby includes San Francisco Eagle Bar in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

**BE IT FURTHER RESOLVED** that the Small Business Commission recommends safeguarding the below listed physical features and traditions at San Francisco Eagle Bar:

Physical Features or Traditions that Define the Business:

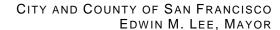
- 398 12th Street.
- Location at the corner of 12th Street and Harrison.
- Large open space format.
- Leather theme with colors reflecting those of the leather community (black, blue, white, and red).
- Large outdoor patio.
- Vaulted wood ceiling.
- 28-foot long bar (with 2 additional bars on the patio and back bar).
- Interior and exterior performance stages.
- Community-oriented business model, providing affordable prices and maintaining a variety of community events such as Thursday Night Live and Sunday Beer Bust.
- Tradition of hosting meetings for local organizations in the back bar and of continually being involved in and hosting various events throughout and for the community.

**BE IT FURTHER RESOLVED** that the Small Business Commission requires maintenance of the below listed core physical feature or tradition to maintain San Francisco Eagle Bar on the Legacy Business Registry:

• Bar.

I hereby certify that the foregoing Resolution April 24, 2017.	n was ADOPTED by the Small Business Commission on
	Regina Dick-Endrizzi Director
RESOLUTION NO	
Ayes – Nays – Abstained – Absent –	







OFFICE OF SMALL BUSINESS REGINA DICK-ENDRIZZI, DIRECTOR

#### Legacy Business

Application No :

## **Application Review** Registry Sheet

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Business Name:	San Francisco Eagle Bar LL0
Business Address:	398 12 <sup>th</sup> Street
District:	District 6
Applicant:	Mike Leon Owner/Manager

I DD 2016 17 072

Nomination Date: March 6, 2017 Nominated By: Supervisor Hillary Ronen

**CRITERION 1:** Has the applicant has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years? X Yes

398 12th Street from 1981 to Present (36 years).

CRITERION 2: Has the applicant contributed to the neighborhood's history and/or the identity of a particular neighborhood or community? X Yes

**CRITERION 3:** Is the applicant committed to maintaining the physical features or traditions that define the business, including craft, culinary, or art forms? X Yes

NOTES: NA

**DELIVERY DATE TO HPC:** March 8, 2017

Richard Kurylo Manager, Legacy Business Program



Member, Board of Supervisors
District 9



City and County of San Francisco

Mr. Richard Kurylo Legacy Business Program Office of Economic and Workforce Development 1 Dr. Carlton B. Goodlett Place, Room 448

March 6, 2017

San Francisco, CA 94102

**RE: Nomination of San Francisco Eagle Bar** 

Dear Mr. Kurylo,

I am excited to nominate to the Legacy Business Registry – the San Francisco Eagle Room, a bar with historical ties to San Francisco's LGBT history and the AIDS epidemic.

The San Francisco Eagle Bar first opened its doors in 1981 and, although the ownership has changed, the bar has always remained a cornerstone of the South of Market leather community. The Eagle is a large, open space format, leather-themed bar, with the second-largest outdoor patio in the city. It is embedded in San Francisco's gay culture and serves a wide spectrum of the bear community – from leather enthusiasts, bikers, and drag queens to daddies and the transgender community.

During the AIDS epidemic of the 1980's, the Eagle lost 22 employees to the disease and countless family and friends. Over an 11 year period, manager Terry Thompson raised over \$5 million for AIDS charities. Today, the Eagle continues to host numerous benefits in support of local community groups.

This business plays an essential role in the LGBT culture and history of San Francisco and it is my honor to nominate The San Francisco Eagle Bar to become part of San Francisco's Legacy Business Registry.

Sincerely,

Hillary Ronen

#### **Section One:**

Business / Applicant Information. Provide the following information:

- The name, mailing address, and other contact information of the business;
- The name of the person who owns the business. For businesses with multiple owners, identify the person(s) with the highest ownership stake in the business;
- · The name, title, and contact information of the applicant;
- The business's San Francisco Business Account Number and entity number with the Secretary of State, if applicable.

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NAME OF BUSINESS:			
SAN FRANCISCO FACLE BY BUSINESS OWNER(S) (identify the person(s) with the highest ownershi	AR LCC lip stake in the business)		
ALEX MONTIEL MIKE LEON			
CURRENT BUSINESS ADDRESS:	TELEPHONE:		
398 12Th ST.	(415)424-8044 /415 986.6101		
	EMAIL:		
SF. CA. 94103	Mike @SF-engle, com/Lexe	SF-E	
WEBSITE: FACEBOOK PAGE:	YELP PAGE	, car	
www.sf-eagle.com SF EAGLE			
APPLICANT'S NAME			
MIKE LEDIS S.F. EAGLE	Same as Business		
APPLICANT'S TITLE			
OWNER MANAGER			
APPLICANT'S ADDRESS:	TELEPHONE:		
	( )		
	EMAIL:		
SAN FRANCISCO BUSINESS ACCOUNT NUMBER: SECRET	TARY OF STATE ENTITY NUMBER (if applicable):		
0466735	201122810033		
OFFICIAL USE: Completed by OSB Staff			
NAME OF NOMINATOR:	DATE OF NOMINATION:		

#### **Section Two:**

#### **Business Location(s).**

List the business address of the original San Francisco location, the start date of business, and the dates of operation at the original location. Check the box indicating whether the original location of the business in San Francisco is the founding location of the business. If the business moved from its original location and has had additional addresses in San Francisco, identify all other addresses and the dates of operation at each address. For businesses with more than one location, list the additional locations in section three of the narrative.

ORIGINAL SAN FRANCISCO ADDRESS:		ZIP CODE:	START DATE OF BUSINESS	
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#### **Section Three:**

Disclosure Statement.

San Francisco Taxes, Business Registration, Licenses, Labor Laws and Public Information Release.

This section is verification that all San Francisco taxes, business registration, and licenses are current and complete, and there are no current violations of San Francisco labor laws. This information will be verified and a business deemed not current in with all San Francisco taxes, business registration, and licenses, or has current violations of San Francisco labor laws, will not be eligible to apply for the Business Assistance Grant.

In addition, we are required to inform you that all information provided in the application will become subject to disclosure under the California Public Records Act.

Please read the following statements and check each to indicate that you agree with the statement. Then sign below in the space provided. I am authorized to submit this application on behalf of the business. Lattest that the business is current on all of its San Francisco tax obligations. ☑ I attest that the business's business registration and any applicable regulatory license(s) are current. I attest that the Office of Labor Standards and Enforcement (OLSE) has not determined that the business is currently in violation of any of the City's labor laws, and that the business does not owe any outstanding penalties or payments ordered by the OLSE. I understand that documents submitted with this application may be made available to the public for inspection and copying pursuant to the California Public Records Act and San Francisco Sunshine Ordinance. I hereby acknowledge and authorize that all photographs and images submitted as part of the application may be used by the City without compensation. I understand that the Small Business Commission may revoke the placement of the business on the Registry if it finds that the business no longer qualifies, and that placement on the Registry does not entitle the business to a grant of City funds.

Name (Print): Date:

Signature:

#### San Francisco Eagle Bar

#### **Historical Narrative**

#### Criterion 1

a. Provide a short history of the business from the date the business opened in San Francisco to the present day, including the ownership history. For businesses with multiple locations, include the history of the original location in San Francisco (including whether it was the business's founding and or headquartered location) and the opening dates and locations of all other locations.

The San Francisco Eagle Bar (the "Eagle") opened its doors in February 1981 under the ownership of Bob Damron, author of The Damron Gay Guide, and businessman Jay Levine.

In June 1989, Bob Damron died, and Jay Levine continued to own and run the bar until he sold it in 1998.

In 1998, Jay Levine sold the San Francisco Eagle Bar to John Gardiner and Joe Banks, owners of the Hole in the Wall Saloon on 8th Street at Folsom. One condition of the sale was that bar continue to have the name "Eagle" in it, so John and Joe named the bar The Eagle Tavern.

In August 2012, Alex Montiel and Mike Leon took over the space, and the business underwent upgrades to bring the establishment up to code.

b. Describe any circumstances that required the business to cease operations in San Francisco for more than six months?

The Eagle was closed between June 2011 and March 2013 because owners John Gardiner and Joe Banks directed their attention to the Hole in the Wall Saloon. Alex Montiel and Mike Leon then took over the space, and a new lease was signed in August 2012. During this time, a complete overhaul of the main bar was rebuilt to code, including many structural and electrical upgrades. The property needed upgrades to bring the establishment up to code. An ADA-accessible bathroom and ADA-accessible entrance were installed, and the roof was replaced. The Eagle reopened for business on March 3, 2013. The new owners kept the spirit of the Eagle alive and carried on the community work that has been the legacy of the bar for 35 years. Some of the events include the Sunday Beer Bust benefiting nonprofits and Thursday Night Live featuring live bands.

c. Is the business a family owned business? If so, give the generational history of the business.

The San Francisco Eagle Bar is not a family owned business.

d. Describe the ownership history when the business ownership is not the original owner or a family owned business.

The original owners of the business were Bob Damron and Jay Levine from 1981 to 1989. From 1989 to 1998, Jay Levine solely owned and operated the Eagle. John Gardiner and Joe Banks purchased the bar in 1998. Alex Montiel and Mike Leon took over the business in 2012 and remain the current owners.

e. When the current ownership is not the original owner and has owned the business for less than 30 years, the applicant will need to provide documentation of the existence of the business prior to current ownership to verify it has been in operation for 30+ years. Please use the list of supplemental documents and/or materials as a guide to help demonstrate the existence of the business prior to current ownership.

See attached documents.

f. Note any other special features of the business location, such as, if the property associated with the business is listed on a local, state, or federal historic resources registry.

The building is not listed on a local, state, or federal historic registry.

#### Criterion 2

a. Describe the business's contribution to the history and/or identity of the neighborhood, community or San Francisco.

The San Francisco Eagle Bar has been the cornerstone of the South of Market leather community and has been located in the neighborhood since 1981. In 1983, a personality intimately linked with the Eagle was elected International Mr. Leather in Dallas, Texas, and a reception was held at the Eagle in his honor, with a special presentation by Emperor Marcus. Sandy Reinhardt, the founder of the international leather family Mama's Family, also frequented the Eagle. The Eagle also opened shortly before the AIDS crisis began in San Francisco and was hard hit by the disease. Between 1981 and 1998, the Eagle lost at least 22 employees to AIDS.

Everyone was doing their part to raise desperately needed funds to cope with the rapidly growing number of AIDS patients. We were not helping just strangers, we were frantically helping our sick fellow employees, roommates, friends and lovers in any way we could. The Eagle became a popular venue for raising money for AIDS charities.

b. Is the business (or has been) associated with significant events in the neighborhood, the City, or the business industry?

Rita Rockett, a local patron of the Castro and SOMA bars, conjured up the idea of hosting a light-hearted brunch to help boost morale among AIDS patients. The parties grew into "Rita's Sunday Brunches" for SF General's AIDS patients and their families. Many a Sunday would find Rita hosting a fundraiser on the Eagle's patio to support these beneficial brunches. Rita's brunches and fund-raising beer busts continued through the early 1990s. The Eagle has also hosted benefits for the SF AIDS Foundation which have included appearances by Tom of Finland and Comedians Danny Williams and Monica Palacios.

In addition to fundraising events, the bar hosted many leather contests. Daddy Alan Selby, founder of Mr. S Leather, started the "Leather Daddy" and "Leather Daddy's Boy" contests, which continued well into the late 2000s. Mr. San Francisco Leather was another contest held on the bar's patio. The first contests were held on the roof over the middle bar. Contestants would climb beer cases to stand on the roof so everybody standing below could see them. When the wooden fence was completed, the contest was moved to the main patio floor. The bar also hosted at least two Mr. Northern California Drummer contests on 12th Street in front of the bar.

The bar's first own Mr. SF Eagle Leather contest was staged with Lenny Broberg winning the title. He then went on to win Mr. San Francisco Leather and then on to win International Mr. Leather in Chicago that same year. Mr. SF Eagle Leather continues today to be a popular and viable contest in the leather community.

Also, the Eagle hosts the Golden Dildeaux Awards, which is a fundraiser for local charities.

The Eagle hosts an event called "Thursday Night Live" where local, national and international bands play their music. These Thursday night concerts include everything from opera, country and western, rock and heavy metal.

The Eagle has also in the past been a participant in the annual LBGT Pride Parade. The float traditionally has a complete sound system featuring as float riders Eagle bar employees, some bar customers and any visiting leather titleholder who had come to San Francisco to celebrate.

c. Has the business ever been referenced in an historical context? Such as in a business trade publication, media, historical documents?

The San Francisco Eagle Bar has been featured in numerous local and regional media and publications. Some examples include: The San Francisco Chronicle, San Francisco Examiner, the Bay Area Reporter, Bay Area Guardian, Guardian SF, SF Weekly, NBC Bay Area, Zagat, Do the Bay, KGO-TV, ABC News Bay Area, East Bay Express, City Guides, KQED, Vice Media, Trip Adviser, queerlifespace.org, SF Station, baybridged.com, and others.

#### d. Is the business associated with a significant or historical person?

The Eagle is steeped in the gay culture of San Francisco and beyond. Bob Damron, author of the *Damron Gay Guide*, was the original owner of the San Francisco Eagle Bar.

Terry Thompson was the bar manager for 11 years from 1984 to 1994 and was one of the proponents behind the AIDS Emergency Fund.

Shortly after Terry Thompson became the bar manager, a famous gay artist, Robert Uyvari, was commissioned to design the San Francisco Eagle Bar poster. The poster became an instant global success. It was sought by customers and bars from around the world. It became a weekly task to mail scores of these posters in their protective tubes to the world-wide community.

Mr. Marcus, Emperor I of San Francisco, writer of 30 years at the Bay Area Reporter for the leather column, also a member of the Imperial Court of San Francisco as well as Emperor Steve Rasher and Empress Lily Street, members of the largest and oldest LGBT organization in the world also had been known to frequent the Eagle. Other notable figures include State Senator Mark Leno, Sup. Scott Wiener, Sup. David Campos, Sup. Jane Kim, Rita Moore, State Senator Tom Ammiano, Colt Thomas, Tom of Finland, Comedians Danny Williams and Monica Palacios, The Satyrs (a motorcycle club from Los Angeles)

#### e. How does the business demonstrate its commitment to the community?

Terry Thompson, who became the bar manager in 1984, utilized the Eagle as a vehicle for raising money for AIDS charities. Terry and a few of his long-time friends from Southern California conceptualized the AIDS Emergency Fund (AEF). Terry created events that became classic fund-raisers in the SOMA bar scene: Halloween's "Leathers and Feathers" costume contest; Halloween's pumpkin-carving contest; the Easter Egg coloring contest; the world famous Bare Chest Calendar (the Calendar started at the Arena but moved to the Eagle in 1985); donations for lighting a light on the bar's Christmas tree; and the immensely popular Sunday fund-raising beer busts. Terry also

did two street fairs in 1987 and 1988 on 12<sup>th</sup> Street between Harrison Street and Bernice Alley.

During the 11 years that Terry was manager, the Eagle raised over \$5 million for AIDS charities and other organizations from all the bar's fund-raising activities. The beer busts and Bare Chest Calendar continue to this day, helping to raise more money for people in need. The Eagle has also played host to the groups Dykes on Bikes, Golden Gate Guard, San Francisco Mr. Leather, SF Gay Pride, as well as many musical guests and local bands including: Off! Ty Segall Thee Oh Sees Book Of Love Coachwhips The Sandwithces Grizzly Bear The Dicks Gary Floyd High On Fire Grant Hart Golden Void Erase Erratta Chuck Prophet Bomb Black Kali Ma Bart Davenport Hammers Of Misfortune Ludicra Dmbq Tribe 8 Pansy Division Kelley Stoltz Mark Eitzel Matt Piucci (Rain Parade) Oxbow Slough Feg Sonny And The Sunsets Torche Zen Guerrilla Victor Krummenacher Pat Macdonald (Timbuk 3) Jello Biafra Extra Action Marching Band

f. Provide a description of the community the business serves.

The San Francisco Eagle Bar serves the leather and biker communities, as well as the drag and Imperial communities. The patrons of the bar occupy a very wide spectrum from the bear community, to drag queens, to daddies, to the transgender community, to local cooperative communities such as Rainbow Groceries.

The Eagle also provides venue space to local and national touring bands (see supplemental documents).

g. Is the business associated with a culturally significant building/structure/site/object/or interior?

The Eagle is associated with the Eagle Plaza, slated to become the first leather plaza in the world. The bar has partnered with the Build Inc., who are developing a site on the corner of 12th and Harrison Streets into residential and retail units, to create a plaza at the intersection of 12th and Harrison Streets dedicated to the Folsom Gulch Leather Community. The developer and community collaborated to propose a public space dedicated to the history of the neighborhood. Plans for the plaza can be seen at eagleplaza.org.

h. How would the community be diminished if the business were to be sold, relocated, shut down, etc.?

In addition to the numerous benefits, fundraisers, and beer busts that the bar has hosted over the course of its history, as well as the space it provides for San Francisco's LGBT community, the loss of this institution would be a hard hit for the

Folsom Gulch Leather Community. The partnership with Build Inc. to create Eagle Plaza will result in the expansion of these fundraisers and events to a newly created public space, as well as the creation of a new non-profit organization that will organize events and activate the space. The bar is an integral part of the community and demonstrates its value by hosting and providing for such events.

#### **Criterion 3**

a. Describe the business and the essential features that define its character.

The San Francisco Eagle Bar is a large open space format leather-themed bar, with the second-largest outdoor patio in the City. The bar is located in a structure dating back to the late-1800s that was originally a dry goods market. The interior of the space has been largely rebuilt to code, and includes a vaulted wooden ceiling, a 28-foot long bar (with 2 additional bars on the patio and back bar, all which are full bars) a performance stage, 72 tap handles, an outdoor grill, a heated gazebo, and a patio stage. The colors of the bar reflect the colors of the leather community which are, black, blue, white, and red. Located on the patio is also a large flagpole that flies the leather flag, also black, blue, white, with a red heart. This flag will be moved to Eagle Plaza upon its completion.

b. How does the business demonstrate a commitment to maintaining the historical traditions that define the business, and which of these traditions should not be changed in order to retain the businesses historical character? (e.g., business model, goods and services, craft, culinary, or art forms)

Since taking over the space, Alex and Mike have remained dedicated to keeping the original essence of the bar by maintaining some of the original fixtures, such as the main bar and the original layout of the building. Alex and Mike also remain a community-oriented bar by keeping pricing accessible to all patrons. The San Francisco Eagle Bar is largely a beer-oriented bar that is rumored to have the second-largest beer seller after AT&T Park. The bar keeps 16 varieties of beer on tap regularly, as well as 760 bottles of liquor at any given time.

The present owners have also maintained Thursday Night Live featuring live bands, the Sunday Beer Bust and community events of many kinds throughout the year. The San Francisco Eagle Bar also acts as a host for meetings for local organizations in the back bar such as Dykes on Bikes and the Golden Gate Guard. Mr. Montiel and Mr. Leon also have generated new events such as the lot party known as the Victory Party held yearly across the street from the bar during Folsom Street Fair.

Along with new events outside the bar a new plaza to be called The San Francisco Eagle Plaza will be coming in the future commemorating the SOMA and leather culture of San Francisco directly outside of the bar on 12<sup>th</sup> Street.

c. How has the business demonstrated a commitment to maintaining the special physical features that define the business? Describe any special exterior and interior physical characteristics of the space occupied by the business (e.g. signage, murals, architectural details, neon signs, etc.). Does the building occupied by the business relate to the immediate neighborhood?

When the bar opened, the physical layout of the establishment consisted of an island bar in the middle of the floor, an office (now a bathroom), a DJ booth (now the coat check), a stage, two upstairs bathrooms and a coat check alcove. After the bar opened, the DJ booth was moved to the front near the windows, and a leather shop, under the ownership of Daddy Alan Selby, opened in the vacated space. With the moving of the DJ booth, a ruby laser was installed and pointed at a round, painted, wooden Eagle on the back wall of the stage. The eye of the Eagle was a large red gem. The laser beam and the glowing red eye were the first things customers saw when they entered the bar and became an instant symbol of the Eagle. Part of this iconic fixture, minus the red gem, is now attached to the wall above the patio's walk-in cooler.

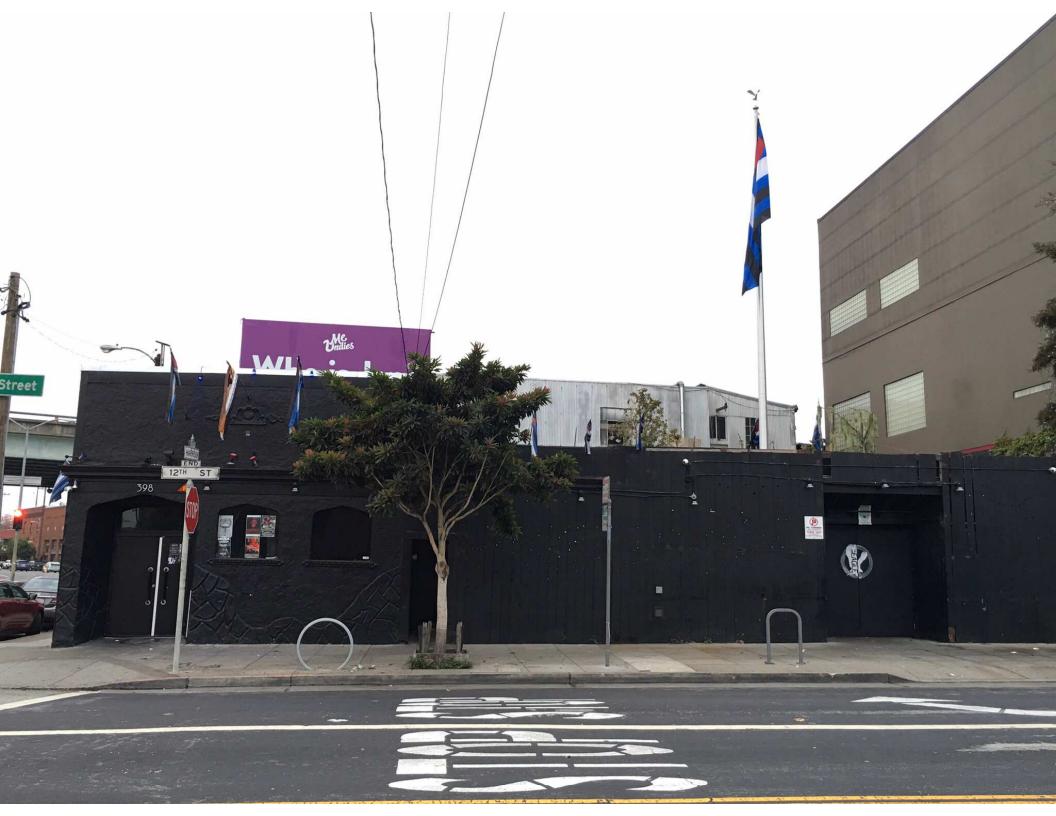
From 1981 to 1983, the current patio was acquired and construction began on the back bar and outside latrine. A deck was planned for its roof, but this addition was never realized. When the patio bar was completed, it was named "Troopers' Hall." At that time Los Angeles had a place called "Troopers' Hall" where most of the Southern California Clubs held their events. Our Hall was so named because the uniform club, The Golden Gate Troopers, had named the Eagle their home bar. A wooden fence formed the northern boundary of the patio. A walk-in beer cooler was installed where the current cooler is, and a barbeque pit and gazebo were built. Just after the gazebo was finished, the rest of the patio's cement deck was poured.

In 1984, new sound and closed-circuit video systems were installed. With closed-circuit video, contests held on the patio could be seen on the multiple large indoor monitors. Likewise, indoor events could be transmitted to the monitors located in the patio bar.

After Terry Thompson died in 1994, the new bar management constructed a stage on the patio.

d. When the current ownership is not the original owner and has owned the business for less than 30 years; the applicant will need to provide documentation that demonstrates the current owner has maintained the physical features or traditions that define the business, including craft, culinary, or art forms. Please use the list of supplemental documents and/or materials as a guide to help demonstrate the existence of the business prior to current ownership.

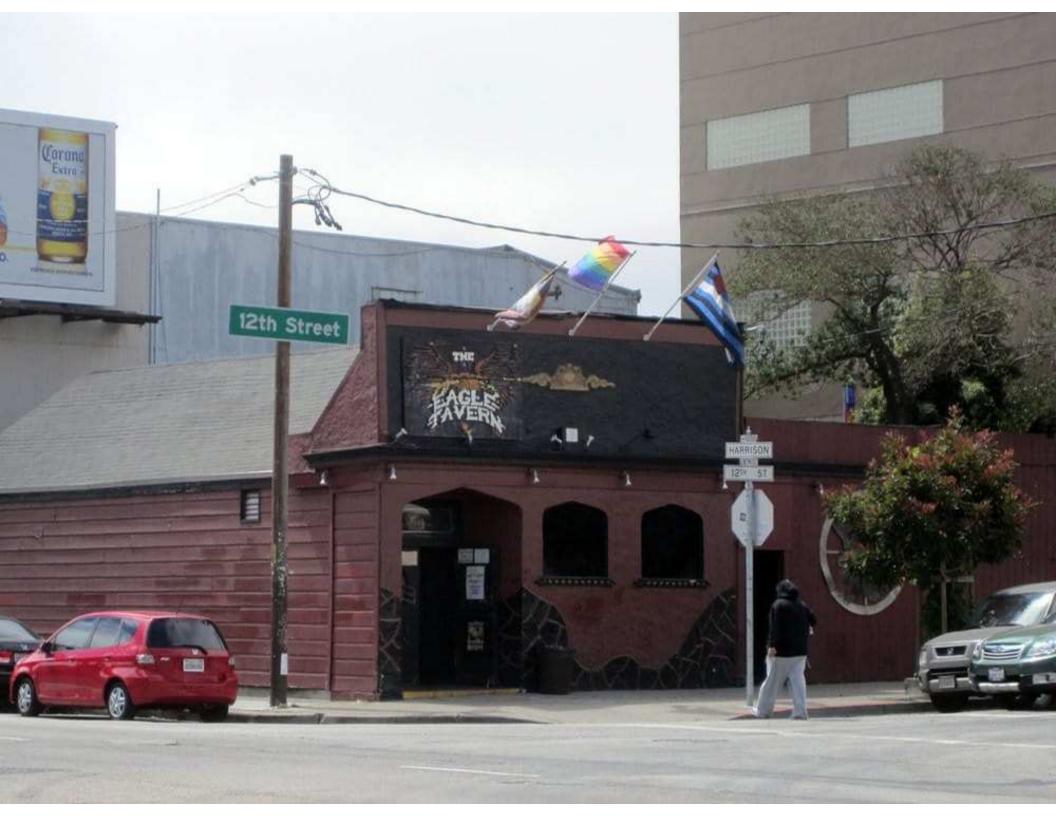
See supplemental documents



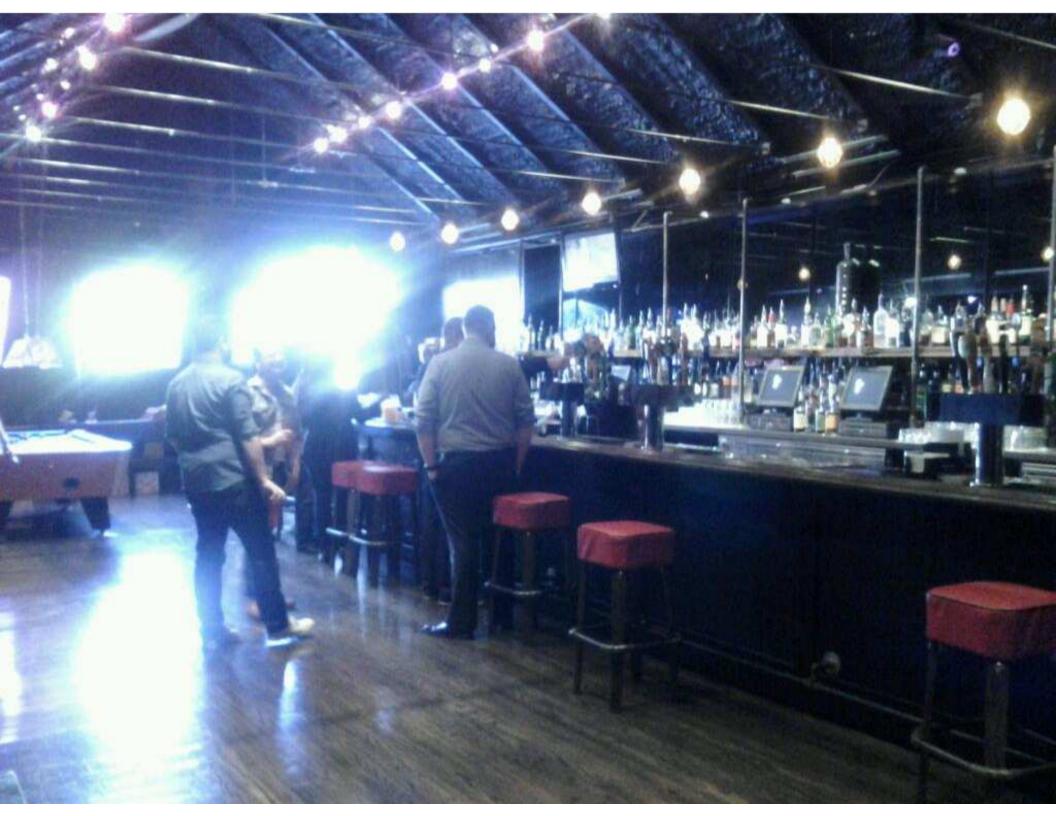


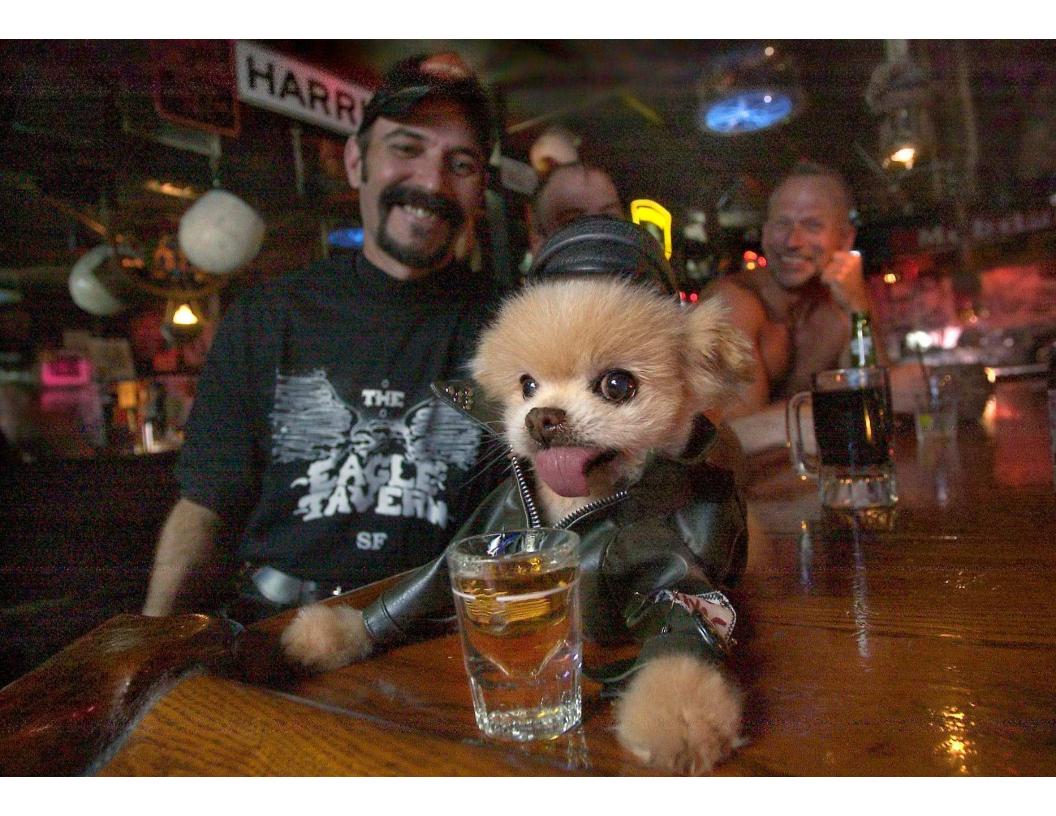




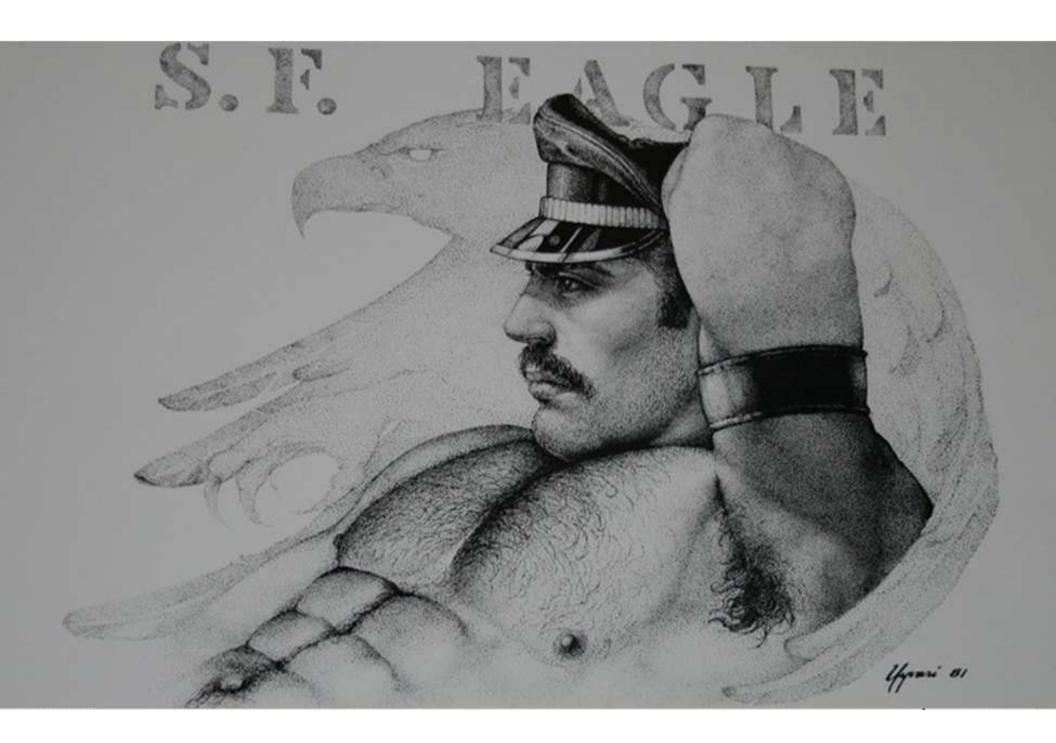














Manager Terry Thompson 1981

Leather Daddy's Boy & Leather Daddy
DEAN GIBSON CHRISTIAN HARREN

A TRIBUTE TO

# BEER BUST & AUCTION

Of Signed Tom Of Finland Prints

## Special Prize: T.O.F. Lithograph

Comedians

Danny Willams

Monica Palacios

CENSORED

@ Tom 1981

BENEFITING THE

SPECIAL GUESTS
Tom Of Finland
uke Daniels
Wr. Leather 1982

S.F. AIDS Fund

SUNDAY

**APRIL 28 3-6** 

S. RAGINO



## EAT CHICKEN



## AT THE EAGLE

12TH AND HARRISON

TO BENEFIT:

THE KAPOSI'S SARCOMA FOUNDATION

SUNDAY, NOV. 21, 1982 3 TO 6 PM

\$5.00 DONATION INCLUDES: CHICKEN AND BEER BUST PLUS SURPRISES

SPONSORED BY:

BORDER RIDERS M.C. (BAY AREA MEMBERS)

ALL PROCEEDS TO GO TO KAPOSI'S SARCOMA FOUNDATION

## BOB DAMRON'S

#### CALIFORNIA

SAN FRANCISCO (cont'd)

Castro Cafe (M)(R)(C) 484 Castro St. Castro Gardens (R) 558 Castro St. Castro Station (Some W, SM, FFA) \* 456 Castro St.

Cauldron (P)(No booze, just re-cycled beer) 953 Natoma

Cave (SM)(PT)(WE ★) 280 7th St. betw. Folsom & Howard

Century All Male Theatre 816 Larkin at O'Farrell Central Park (M)(R)(Deli) 401 Valencia

Church Street Station (R) ★ (Breakfast served 24 hrs. - cruisy after bars close) 14th & Market at Church St.

Cinch (W)(PT)(DJ, but no D)(Some hustlers) 1723 Polk St.

Circle J Cinema (P)(Flicks & other action)(Enter thru Adonis Book Store) 384 Ellis St.

Cissy's Saloon (M)(Heavy Hip) 1586 Folsom St. City Athletic Club \* (Gym) 2500 Market St. nr. Castro

Cloud Seven (D) 2360 Polk St.

Club Baths of San Francisco \* 8th & Howard

Club Dori (R)(OC) 427 Presidio

Club San Francisco (C.B.C. Baths) ★ 330 Ritch St. (an alley off Townsend betw. 3rd & 4th Sts.) Connie's Why Not (Creole R) 878 Valencia Corner (M)(R) 3600 16th at Market & Noe Dave's Baths (OC) \* 100 Broadway DeLuxe (PT)(Cruisy) \* 1511 Haight St. Devil's Herd (C&W - live music - Square D) \*

853 Valencia Different Strokes (B)(Disco)(D)(E) ★ 1550 California

Discount Books 114 Eddy St. Dreamland (P)(Disco)(D)(Macho jocks)(Thur-Sun★) 715 Harrison St.

Drummaster (SM)(W) 11th & Folsom Duo (R)(Beer & wine) 4094 18th St. Dusty's Saloon (PT) 709 Larkin

► Eagle (SM)(W)(FFA)(See San Francisco Eagle) ★ Eagle Creek Saloon (Hip)(Disco, but little D)(Some B)

Eighth Day (Some W, SM) 12 Decatur nr. 8th & Bryant 1808 Club ('Wild back room') 1808 Market St.

Elanore's 3309 Mission St.

Elephant Walk ★ (Lunches) 18th & Castro El Rio (Fun neighborhood bar) \* 3158 Mission St.

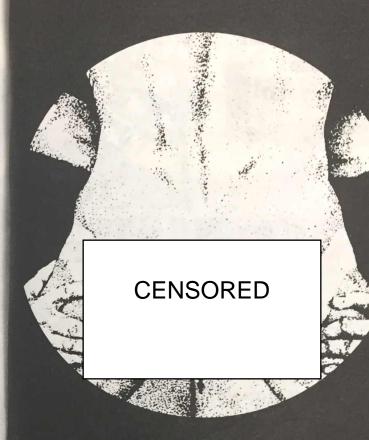
Embarcadero Y.M.C.A. (M)(H)(Not what it once was)

Endup (Disco)(D)(WE★) 401 6th at Harrison Esta Noche (Latins)(Salsa Disco)(D)(Looks promising) 3079 16th St.

92

#### **BUDDY DAYS**

TWO FOR ONE MONDAY AND FRID



**STEAM** SAUNA GYM FACILITIES WHIRL POOL SNACK BAR

SUNDECK MOVIES TV LOUNGE 7-FT. VIDEO SCR FOUR FLOORS



CLUB SAN FRANCISCO 330 RITCH ST. S.F.CA. (415) 392:3582



398-12 TH

# ECLIPSE PARTY JOIN US ON THE PATIO

JULY 5TH

## 75¢ BEER

COME WATCH THE ECLIPSE

## TOGETHER AGAIN!

### For The First Time

The Warlock M/C

Of

San Francisco

Present

The Satyrs M/C

Of

Los Angeles

Present

A

# MID-SUMMER SATURDAY AFTERNOON BEER BUST

Saturday, August 7, 1982

3:30 — 7:00 PM

The San Francisco Eagle • 12th & Harrison

\$5 Donation

**COMING IN SEPTEMBER** 

#### WARLOCK'S RUN

September 17, 18, 19 Lake San Antonio

#### SATYR'S RUN

Labor Day Weekend Badger Flats



#### THE PLEASURE OF YOUR COMPANY

IS

REQUESTED

AT A R E C E P T I O N

IN HONOR OF

COULTER "COLT" THOMAS
INTERNATIONAL MR. LEATHER 1983-84

OF

GALVESTON, TEXAS

AT

THE SAN FRANCISCO EAGLE BAR
398 TWELFTH STREET

SAN FRANCISCO

FROM 10 P.M. TO MIDNIGHT SATURDAY NIGHT, 25 JUNE 1983

Your Hosts: THE MANAGEMENT & STAFF OF THE SF-EAGLE SPECIAL PRESENTATION FOR MR. THOMAS TO BE MADE BY MISTER MARCUS



PHOTO BY
MISTER MARCUS
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Permission or Photographics

# 226 0226-4A 25 Aug. 84 Dibe 6 hustening 2 17 Eagle

## ATTENTION

ALL HUNGRY HUNKS ARE HEREBY ORDERED TO REPORT TO THE

MESS HALL

AT

TROOPERS HALL

COMMENCING: APRIL 1, 1984

FOR: SAVORY SOUPS, SUPER SALADS, & SCRUMPTIOUS SANDWICHES

HOURS: 1700-2200 (THURS-SUN)

THE EAGLE (124 & HARRISON)

## MFNU

SAVORY SOUP OF	SCRUMPTIOUS	
THE DAY:	SANDWICHES:	
(DELICIOUS HOMEMADE)	1. ROAST BEEF	3.25
CUP: 100 BOWL: 150	2.BAKED HAM	3.00
	3.TUNA SALAD	2.75
SUPER SALADS:	4. MEAT LOAF	2.75
POTATOE SALAD .50	5. AVACADO, BACON,	
PLUS	& SPROUTS	3.00
SPECIAL DAILY SALAD	6. BLT	2.75
EXTRAS:	7. PEANUT BUTTER & JELLY	. 22
07107 ROLL .25	8. HOT DOGS	
AMER., JACK, SWISS, CHEDDAR _59	ALL AMERICAN DELUZE	.99 1.50
LETTUCE & TOM25		

# THE



SECOND EDITION ■ SUMMER/FALL 84

DESIGN JOHN AT ALMSON

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SHENELLE'S GIFT BOUTIQUE GREETING CARDS & FUN ITEMS  1750 UNION ST	SCANDALS	n Francisco Eagle
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SF	Schoorer Mark	N FRANCISCO FABRIC
SF 621-0233	OAF Comme #204	N FRANCISCO PABRIC
Shuster Stacey	845 Sutter #204	1715 POLK ST
. 824-0800 149 Chenery St SF	SF824-0800	SF 6/3-5848
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SF820-4700	PALM SPRINGS	p Francisco Gay Library The
320-3288 SIDNEY MOBELL JEWELERS	SAN JOSE (714) 320-3288	no new 4313300
3) 629-1606 141 POST ST	SAN JOSE (408) 629-1606	PO Box 4213388 SF 94142, In Francisco Gay Mens Chorus
SF 780-4/4/	Schoenstein Greg	SF 94142
FAIRMONT HOTEL 421-4747	645 A Castro St	n Francisco Gay Mens Chorus
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First \$150.-Second 100.-Third 50.-







1985 SF Pride



### Pete Pettine-Mr. S.F. EAGLE 1985 PRESENTS



## ENTERTAINMENT

"TORCH" • • • • DANNY RODRIGUEZ

NEW YORK SONG STYLIST

HAYWARD RAW RAHS . THE HOWLERS MISS PECKER HEAD "The Material Girl"

LEATHER AUCTION

with MR. MARCUS & VERN STEWART featuring

International Mr. Leather PATRICK TONER & Other West Coast Title Holders

\$8 donation, benefitting S.F. AIDS Fund

Sunday Dec. 1 3.6 S.F. EAGELE



### DINNER With The MEN 1987 BARE CHEST CALENDAR WINNERS!!

Sunday, Oct. 26 3-6pm BERBUST \$700

AND

**Auction Benefiting** 

The A.I.D.S. Emergency Fund

With.. MR. MARCUS

RITA ROCKETT

# Just Bid On Your Favorite MAN And Have Dinner & Cocktails With HIM!

SPECIAL THANKS TO: Metro, The Square, The Elephant Walk, Neon Chicken, Pasta II, Warehouse, Cafe Sn. Marcos, Le Domino, Sutters Mill, Castro Gardens, Castro Station and...



## AFTER THE CLOSING CEREMONIES OF GAY GAMES II

You Are Cordially Invited to Join

Jim Ed Thompson, Mr. Leather San Francisco 1986 Nick Varetakis, Mr. S.F. Eagle Leather 1986 Sonny Cline, Mr. Drummer 1984

and Co-Hosts

MR. MARCUS and PATRICK TONER, Mr. International Leather 1985

in a Benefit Beer Bust/Spaghetti Feed for

### PAT NORMAN

at the S.F. EAGLE, 12th & Harrison SUNDAY, AUGUST 17 from 4 - 7 P.M.

Spaghetti Dinner and All the Beer You Can Drink \$7.50 Donation

SPECIAL GUESTS

**ENTERTAINMENT** 

**OTHER SURPRISES** 

Sponsored by Pat Norman For Supervisor Campaign Committee

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1987 Eagle Event



Supervisor Harry Britt Alan Selby Terry Thompson Mr. Marcus Patrick Toner Rita Rockett Danny Williams Dennis Collins

> invite you to attend a Beer Bust / Bar B-Q to Benefit

## MOLINARI FOR MAYOR CAMPAIGN

Sunday, September 13 3:00 p.m. to 6:00 p.m.

S.F. Eagle 12th & Harrison

\$7.00 Donation

Entertainment by SHARON McNIGHT and other surprises

#### **SPONSORS**

Mark Abramson Steve Shiflett Kym Whittington David Sarathain Joseph Johns David Stoll
Pete King Hank Cook Michael Polansky Bill Warden Jerry Vallaire Tom Rodgers
Herbert Hebron Pete Pettine George Burgess Duke Armstrong Keith Truitt

Paid for by Molinari for Mayor Committee

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## BEER BUST for The NAMES Project

AT

S.F. EAGLE 12TH AND HARRISON

SATURDAY, MARCH 26, 1988 1500 - 1800 (3:00 - 6:00 p.m.)

\$7

Hosted by:

3

MR. MARCUS

Special Guests:

COLT THOMAS
EMPEROR STEVE RASHER
EMPRESS LILY STREET
THE S.F. CALENDAR MEN
TOM AMMIANO

Special Entertainment and Surprise Guests!

A section of the Quilt will be displayed.

\*\*\*

## 7th Anniversary Monday Apr 18 9 PM FREE Eagle Pins

Tuesday Apr 19 9 PM 200 FREE Eagle T Shirts

Wednesday Apr 20 830 PM

Buffet & Show MC. MARGA GOMEZ

Deena Jones



**BAY AREA REPORTER** 

OCTOBER 4, 1990

PAGE 57

#### R. MARCUS



or Art Agnos declared last Friday, Sept. 28, Terry Thompson day in San Francisco. Shown with press secretary Scott Shafer at the Eagle. (Photo: Marcus)

## Mayoral Proclamation for Eagle's Terry Thompson

ayor Art Agnos proclaimed last Friday, Sept. 28, Terry Thompson Day in a Francisco. The official clamation was presented to ry by the mayor's press secary, Scott Shafer, at the gle on the occasion of ry's 50th birthday. It was a lefit for the AIDS Emericy Fund and an exuberant wd was on hand to hear y Swing blast out with lodies we think were oular in Terry's earlier days. ere was much Stan Kenton d World War II music and mes throughout. One of the thlights during the first set s when City Swing trumpr K.C. Brown jumped from



Sunday, the Golden Gate Men's Chorus had scheduled the Eagle patio for the beer bust but were no-shows, so the Eagle staff had to scramble to put it on themselves. Obviously it was too late to invite another group on such short notice. It is really irresponsible for people to schedule that space for fundraising and then not show up. A multitude of organizations are on the waiting list for Sunday beer busts the Eagle management is not amused. definitely Unbelievable!

Reports from very reliable sources indicate Women's Weekend at the Russian River was not well attended. The main complaint is that the prices were more than the traf-

#### **BOARD of SUPERVISORS**



City Hall San Francisco 94102 554-5184

November 15, 1994

Ms. Nina Martinson and Ms. Clare Lidky c/o Mike Polanski 70 Beaver Street San Francisco, California 94114

Dear Ms. Martinson and Ms. Lidky:

This is to inform you that, upon motion made by Supervisor Carole Migden, the Board of Supervisors adjourned its regular meeting of November 14, 1994 out of respect to the memory of Terry Thompson.

The members of the Board, with a profound sense of civic and personal loss, are conscious of the many fine qualities of heart and mind which distinguished and brought justifiable appreciation to Mr. Thompson.

The Supervisors realize that mere words can mean so little to you at a time such as this, but they do want you and the members of your family to know of their deep sympathy and heartfelt condolence.

Sincerely,

Jean Lum

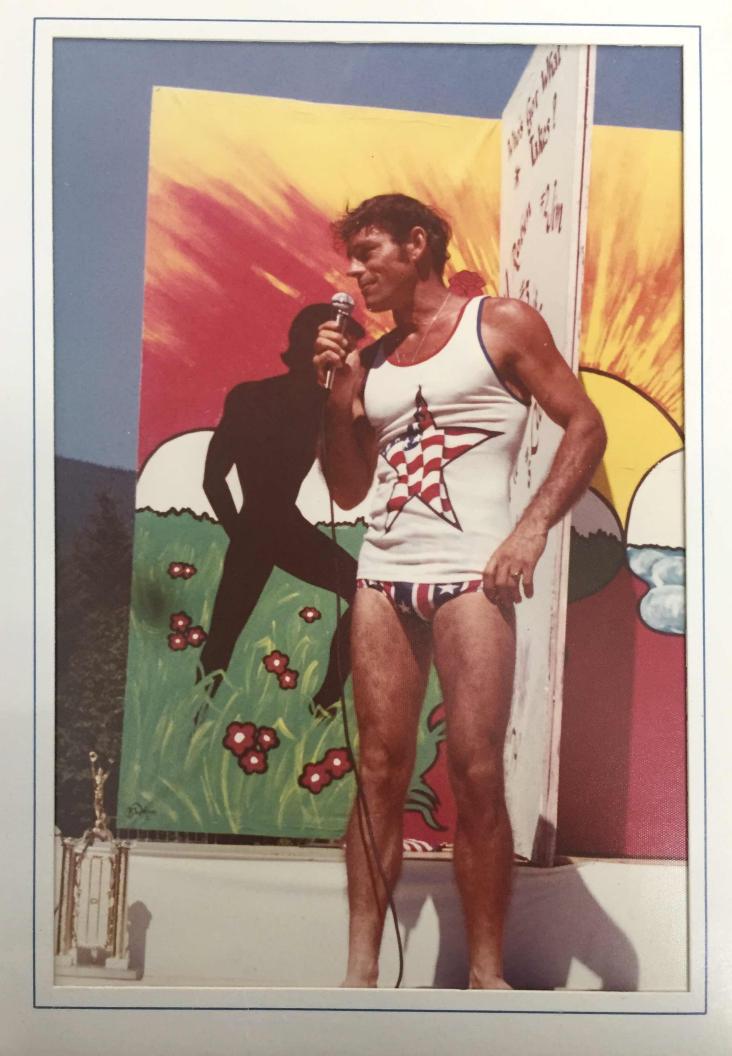
Acting Clerk of the Board

the Greatest prein.

And prevon dental

And And A









### SAN FRANCISCO EAGLE BAR Local and National Touring Bands

1906, 25 Suaves, 3 Weeks Clean, 31 Knots, 400 Blows, 78 Rpm, 99th Monkey, Acid Drop, Action Daddy, All About Evil, Amalgamation, Amscray, Andy Human And The Reptoids, Artificium Sangious, Ass Baboons Of Venus, Assacre, Assassins Of God Asunder, B. Hamilton, Bad Bad, Bad Dudes, Bambix, Bantam, Barney Rebel, Bart Davenport, Baus, Best Pals, Bezier, Big Techno Werewolf, Big Tits, Birds & Batteries, Bitch Please, Bite, Bitesize, Black Friday, Black Goat, Black Ice, Black Kali Ma, Blades Of Joy, Blood Orgy, Blossom, Blue Gum Art, Blue Period, Bob Carol Ted, Bomb, Bone Cootes, Bong Kitty, Bottom, Boxcar Satan, Boy Skout, Brass Monkey Brass Band, Broken Horse, Brookhaven, Buddha Brothers, Butt Problems, Caesura, Calling All Monsters, Cap't Bringdown, Captured! By Robots, Care Bears, Carletta Sue Kay, Casual Sex, CCR Headcleaner, CFM, Charm School Dropouts, Charmless, Che 127, Chi Chi Palace, Chico Tornado, Children In Heat, Chris Robison, Chuck Prophet, Clashing Steel, Cloak, Club Meds, Coachwhips, Coaxhells, Condor, Cool Chouls, Cormorant, Count Dante, Crash And Burn, Crime In Choir, Crosstops, Crowns, Cruevo, Cube, Curse Of The Birthmark, Dad On Dad, Daddy's Protein, Daisy World, Dance, Dance Party Boys, Darediablo, Dave Gleeson's Wasted Days, David Hopkins Group, Day And Age, Daywalker, Dead Hensons, Dealer, Dear Nora, Death Sentence: Panda, Didisdead, Diesel Dudes, Dillatantes, Dirty Power, Dispirit, D'Jelly, Brains, DMBQ, Doll Face, Down Dirty Shake, Drastic Measure, Drop Quarters, Dropsies, Drunk Clowns, Earth Girl Helen Brown, Eats Tapes, EFF, Electric Machine Gun Tits, Emannuelles, Enablers, Enorchestra, Erase Erratta, Eric Landmark, Ethel Merman Experience, Ex-Boyfriends, Excuses For Skipping, Explogasm, Extreme Elvis, F-71, Fabulous Disaster, Faggot, Federation X, Fire Retarded, Flat Cracker, Flatworms, Flexx Bronco, Floating Corpses, Floating Goat, Fluke Starbucker, Foibles, French Vanilla, Frog Eyes, Fuck Wolf, Full Moon Partisans, Fuxedos, Fuzz Attack, Ganglians, Gangway!, Garth Steel Klippert, Gary Floyd, Gay Barbarians, Generalissimo, Genuine Parts, Get Dead, Giant Haystacks, Gift Of Goats, Glamacide, Glamour Pussies, Glamtastic, Glen Meadmore, Glitter Wizard, Golden Void, Grafton, Grant Hart, Grass Valley, Graves Brothers Deluxe, Greg Dale, Grizzly Bear, Grosero, Gunpowder, Hadian, Hafner, Hail Satan, Hammers Of Misfortune, Hank IV, Hard Place, Harold Ray Live In Concert, Hazy, Headshear, Heavenly States, Hedonist, Hey Willpower, High Anxiety, High On Fire, High And Tight, Hightower, Hijack The Disco, Hit Behind You, Hollywood Hotel, Holy Kiss, Homobiles, Humid, I Am The Arm, I Think She's Tremendous, Imparcial, ING, Janis Figure, Jello Biafra's Guantanamo School Of Medicine, Jimbo Trout, John The Baker, Juba Kalamka, Kansas City Stars, Keco Fontana, Kelley Stoltz, Knife And Fork, Knockout Pills, Krrpow!, Kuntry Kunts, Lake Superior, Last Dance, Laudunum, Le Flange Du Mal, Lee Gallagher And The Hallelujah, Leeshaun, Lenny Lashley's Gang Of One, Liarbird, Life Stinks, Limpwrist, Little Teeth, Liverache, Looose, Lord Nasty, Los Huaycos, Lost Goat, Lovemakers, Ludicra, Luster, Mackhand, Madelia, Magic Lasso, Mane, Mark Eitzel, Mark Weigle, Matt Piucci, MD 20/20, MDC, Me First, Meow Meows, Merchants Of The

New Bizarre, Meric Long, Midnight Snaxxx, Mighty Tight, Mike Boner, Millicent, Mirah, Mirthquake, Miss Destiny, Mission Creek Music Festival, Mon Cousin Belge, Mope And Wallow, Moth Wranglers, Motorhome, Munecas, Murder Murder, Mushroom, Musk, Mutilated Mannequins, Mya Byrne, N Judas, Nag, Nate Denver's Neck, Nation Of Two. Nervous Breakdowns, Nicky Click, Night After Night, Nina Coyote, No Bunny, Numbers, Off!, Old Grandad, Onion Flavored Rings, Ophydia, Ovarian Trolley, Oxbow, Pansy Division, Paper Tiger, Parker Street Cinema, Pat Macdonald, Patch Kordz, Peace Creeps, Peacers, Pedalsped, Pepperspray, Phantom Limbs, Phenomenauts, Phil Crumar, Pilot Scott Tracy, Pineapple Princess, Pins Of Light, Pitch Black, Plough Hound, Point Line Plane, Poison Jett Gunz, Porch, Prance!, Pretty Pony, Prompt, Psychic Mind, Push To Talk, Queen Crescent, Radio Reelers, Radiostar SF, Rays, Razz, Replicators, Resineaters, Restaurant, Riot A Gogo, Riva Hasko, Robosapien. Rocknroll Ad Kids, Rogue Wave, Ron Spoons, Room 13, Rope, Running Ragged, Rust Belt Music, S.B.S.M., Sabot, Salem Lights, San Andreas, Sara Jaffe, Sarah Bethe Nelson, Saros, Scampunks, Scream Club, Secret Synthi, Serpent Crown, Serpents Of Dawn, Sexfresh, Sexless, Sexstar, Shaunna Virago, She.L.O., Shine Delirious, Shorty Long, Shotwell, Shoulder & Wheel, Shuggie, Sighted, Silentist, Sinombre, Sir Lord Skronk, Sistahs In The Pit, Sistersound, Skyscraper, Slough Feg, Smash Up Derby, Smelly Kelly, Smiler, Smirk, Sneakin' Out, Sob Stories, Solid Gold, Songs For Emma, Sonny And The Sunsets, Sorrow Town Choir, Space Vaccum From Outer Space, Spector Protector, Spinning Jennies, Spirit Gun, Stink Mitt, Strip Mall Siezures, Stucko, Sub Arachnoid Space, Subnormals, Subtonix, Subtractions, Sunshiner, Sunward Spike, Swann Danger, Swords And Sandals, T.I.T.S., Taikonaut, Tami Hart, Tara Jane O'Neill, Tarnation, Tartuffi, Teenage Harlots, Telecommunication, Terese Taylor, The Angry Amputees, The Barneys, The Beach Girls, The Beginnings, The Best Friends Girlfriends, The Birth Defects, The Bitches Of Merit, The Blonde Mexicans, The Bobbleheads, The Boobytrapz, The Boy Explodes, The Bruises, The Church Of Tommy, The Cinnamon Girls, The Coppertones, The Cult Inside My Head, The Cuts, The Demons (Sweden), The Dicks, The Drums, The Durgas, The Epoxies, The Evening, The Fat Bottom Girls, The Fens, The Foibles, The Freedom Rockers, The Fucking Ocean, The Girlfriend Experience, The Girls Got Rhythm, The Grannies, The Guilty Party, The Guy Guys, The Haggard, The Hallflowers, The Herms, The Hitch, The Hooks, The Husbands, The Intelligence, The International Playboys, The Judy Experience, The Kegels, The King Cobra, The Last Dance, The Lovebirds, The Mall, The Mandarins, The Midnight Bombers, The Minks, The Mouth Offs, The Music Lovers, The Nads, The New Lows, The New Rochelles, The No-Nos, The Nurses, The Panthers, The Paramours, The Pathogens, The Perishables, The Pinkos, The Plus Ones, The Preteens, The Quails, The Rabbles, The Riff Merchants, The Sandwitches, The Secrets Of Family Happiness, The She Gees, The Shiverz, The Shut-Ins, The Sic Alps, The Sixteens, The Stanleys, The Steam Engine, The Stones, The Strangers, The Sunday Girls, The Sunset Shipwrecks, The Tirades, The Trembling, The Tuna Helpers, The Twots, The Vanishing, The Vans, The Vaticans, The Vets, The Vice, The Viragoes, The Wanton, The Wendy Kroys, The Woodyz, The Yellow Press, Thee Oh Sees,

Theories, Thinner, This Is My Fist, Three Day Stubble, Thylacine, Times New Viking, Tina, Age 13, Tincture, Tinklepotty, Toner, Torche, Totimoshi, Touched By A Janitor, Tramps, Tres Daves, Tribe 8, Trichotic, Troll, Truxton, Turqouiz Noiz, Tussle, Two Gallants, Ty Segall, Undertaker And His Pals, Unicorn Stickers, Unity, Upsilon Acrux, Urgencies, Useless Eaters, V For Vendetta, Vaccines, Vapor Trail, Velvetta, Venus Bleeding, Vermin Womb, Veronica Lipgloss, Victor Krummenacher, Violence Creeps, Violent Change, Vktms, Voetsek, Von Iva, Wake, Wall, Walter Weasel Quintet, Waycross, Weegs, Western Dark, White Barons, White Mice, Whoa Nellies, Wild Eyes, Wild Sweet And Cool, Winfred E. Eye, Witches Broom, Wood, X 27, Xtropos, Year Of The Fist, Yikes!, Young Hunter, Zen Guerrilla, Zmrzlina



#### Eagle Tavern, Iconic Gay Bar, to Reopen

By Jon Brooks August 29, 2012



The Eagle Tavern, a gay bar that was a 30-year-old SOMA mainstay until it closed last April due to a rent increase, is going to re-open, at least according to its web site.

#### From the site:

It is our pleasure to announce that the Eagle will fly again! Your new hosts, Mike and Alex, will reopen the bar as the S.F. Eagle. It will take a couple of months to do the much-needed repairs and upgrades that the property requires, but some upcoming events are already in the works prior to the opening of the bar. Please check this website periodically for new announcements coming soon.

The bar and patio located at 398 12th Street has long been a special place, not only to the LGBT community, but to the entire community for decades, not to mention the live music community as well. We just couldn't let such a historic place like this disappear!

We will continue to host fundraisers for all the organizations from the past, as well as welcoming new ones to make the S.F. Eagle the pride of our community once again.

We look forward to seeing all of you very soon!

Today San Francisco Supervisor Scott Wiener told us he was very happy that the Eagle has relanded. "A lot of us fought very hard to keep The Eagle Open," he said. "Having people that want to re-open it as The Eagle is great news." Wiener said he and Supervisor Jane Kim worked with the new proprietors, Alex Montiel and Mike Leon, to gain a lease.

Wiener also discussed the significance of The Eagle. "The Eagle has been a very important cultural nightlife venue in the LGBT community for several decades. In particular the Sunday beer bust has been a wonderful community gathering to raise money for nonprofits, especially HIV providers. So The Eagle is something that's very important to a lot of us."

Last year at a <u>rally for The Eagle</u>, Wiener told KQED's Joshua Johnson how important nightlife in general is to many in the LGBT community. "Our bars and our clubs are our gathering places," Wiener said. "For a lot of gay people, when you come out, your family are sometimes the people that you're meeting in these bars."

Here's video of that discussion...

At the time, Johnson's <u>blog post</u> on that event drew a number of comments from Eagle fans, including the following:

As i have seen many of the local people support such a great place; but for many more of us who do not have that community in our local areas we travel to places like THE EAGLE. We seek to learn and be a part of something that is so wonderful that it allows us to feel okay and safe to be who we are. The Eagle and the people of The Eagle share build and grow the tradition and the lives of so many. Please keep the fight strong for a place that has been so good to so many. Thank you all from the bottom of my heart.

The Eagle is my home away from home. i have been to hundreds of benefits there where money was raised for Lyon Martin Clinic or toys collected for the SF Firefighters Toy Drive. On Thanksgiving there is turkey and dressing for all of the folks who would perhaps have to go to a shelter or do without on that day. We have to fight back and SAVE THE EAGLE.

Hopefully, the new place will end up being just as important to its customers.

### San Francisco LGBTQ Leather Bar, SF Eagle, Submits Plans For Public Plaza



One of the proposed design ideas for Eagle Plaza in San Francisco.

A veteran LGBTQ leather bar in San Francisco's SoMa District hopes to come out into the open.

The SF Eagle bar will seek city approval to build an outdoor public plaza in front of the business on 12th Street, between Howard and Bernice, according to The Bay Area Reporter. The stated mission is to honor neighborhood ties to the LGBTQ and leather communities as well as fill a much-needed void for safe public spaces in the area.

#### • Warship's Homecoming First Kiss Shared by Gay Men for the First Time

Right now, it's called Eagle Plaza and there are several different design concepts being considered, but all have an eye towards being versatile enough to be used for general social interaction and relaxing as well as special events and amenities such as food trucks.

"I am super excited about it, I think it is beautiful," District 6 Supervisor Jane Kim told The Bay Area Reporter.

#### TRENDING STORIES

Little House to Jim Morrison: Actress Writes Tell-All Book

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#### • SF Restaurant Workers Among Best Paid in U.S.

The idea for Eagle Plaza is happening in conjunction with developer plans to propose new housing units in the area. Build Inc. wants the city to approve plans to erect three residential buildings in an empty parking lot across from the bar.

Friends of Eagle Plaza will show off some of the proposed design ideas at a beer bust event at The Eagle from 3-6 p.m. on Feb. 15. They'll also be on display at a public feedback meeting at Don Ramon's restaurant (225 Eleventh Street) from 6-8 p.m. on Feb. 17.

**FDA Inspects Fraction of Umbilical Cord Blood Banks** 

Published at 1:31 PM PST on Feb 13, 2015

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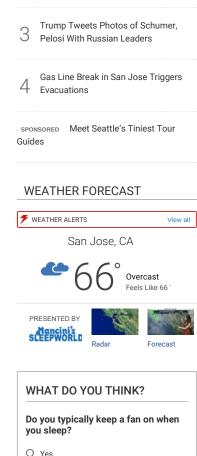
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### Eagle Plaza Scores \$1.5M To Create Leather-Themed Public Open Space



Tue. September 22, 2015, 12:48pm









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SEE OPEN POSITIONS

The Eastern Neighborhoods Citizens Advisory Committee has unanimously approved a \$1.5 million in-kind agreement for **Eagle Plaza (http://www.eagleplaza.org/)**, which seeks to turn a portion of 12th Street between Harrison and Bernice streets into a public gathering space that showcases the LGBTQ and leather heritage of western SoMa.

Eagle Plaza is a component of Build Inc.'s development plans for **1532 Harrison St.** (http://1532harrison.com/#), which seeks to construct 136 apartments and ground-floor retail space on the existing surface parking lot. With the Planning Commission's final approval, 93 percent of the Eastern Neighborhood Impact Fee generated from this project would go toward funding the plaza. The remaining \$520,000 to develop the plaza will be contributed by Build Inc., grants and community fundraisers held during the planning process.



Rendering: Bionic (http://www.bioniclandscape.com/)

Based on two years of planning with the surrounding community, current plans for the plaza include a shared way for pedestrians, bicyclists and cars, as well as the ability to reconfigure furnishings to close the street to vehicles during events — and possibly permanently, if the community desires.

The Leather Pride Flag will reside in the center of plaza, and Lex Montiel, co-owner of The Eagle, said the space will serve as a hub for events hosted by The Eagle and local nonprofits supporting the LGBTQ and leather community.





During his brief presentation last night, Build Inc. Principal Michael Yarne said that in current renderings, much of the plaza is paved to accommodate activities like outdoor film nights and tether ball. Based on feedback from the city, however, they're working on new designs to incorporate even more green space.

Yarne also noted that the plaza accomplishes the city's goals of calming traffic and greening 12th Street, and using the urban landscape to celebrate the city's history.

While ENCAC members were impressed by the plans, many were concerned with how maintenance and programming would be managed and funded. While the plaza will become a permanent open space owned indefinitely by the city through the **Pavement to Parks** (http://pavementtoparks.sfplanning.org/plazas.html)program, Yarne explained that Build Inc. and Panoramic Interests (which plans to develop the nearby lot at 333 12th St. (http://www.panoramic.com/cityspaces-location/cityspaces-333-12th-st/)) have agreed that the owners of both properties will pay into a **Community Facilities District** (http://www.eagleplaza.org/maintenancefunding/), which will cover the cost of maintenance for at least 50 years. The nonprofit Friends of Eagle Plaza has already been formed to help program the space.

Another major concern for committee members was budget constraints. Of its \$42.5 million budget for recreation and open-space through 2021, ENCAC had \$4.9 million of unappropriated funds that could be granted to open-space projects.

Prior to the Eagle Plaza presentation, the director of Rec and Parks' Capital & Planning Division, Dawn Kamalanathan, presented a progress report on other green spaces the agency is improving with funds ENCAC granted. During her presentation, Kamalanathan informed the committee that Rec & Parks is negotiating to acquire lots at 161 11th St. and 1133 Mission St. for future 6,000- to 20,000-square-foot green spaces. However, the agency does not have funds to redevelop the spaces, she said.

While the committee worried that their \$4.9 million would quickly disappear, to the detriment of those potential parks and future open space projects, they ultimately voted to approve the full \$1.5 million based on the developer's long-term maintenance plan, 2017 delivery date, positive feedback from community members in attendance and the existence of a separate \$8.8 million budget the committee has earmarked for new SoMa parks.

With the development of Eagle Plaza now fully funded, Build Inc. will present it, along with the full 1532 Harrison St. development plan, to the Planning Commission for final approval in early October.

#### Legacy Business Registry April 5, 2017 Hearing

Case Number 2017-002865LBR; 2017-002868LBR; 2017-002876LBR; 2017-002879LBR Elbo Room; Long Boat Jewelry; Perry's San Francisco; The Eagle

Filing Date: March 8, 2017 Case No.: 2017-002879LBR

Business Name: San Francisco Eagle Bar ("The Eagle")

Business Address: 398 12th Street

Zoning: WMUG (WSOMA Mixed Use-General)/

55-X Height and Bulk District

*Block/Lot:* 3522/014

Applicant: Mike Leon, Owner/Manager

398 12th Street

San Francisco, CA 94103

Nominated By: Supervisor Hillary Ronen, District 9
Staff Contact: Stephanie Cisneros - (415) 575-9186

stephanie.cisneros@sfgov.org

*Reviewed By:* Tim Frye – (415) 575-6822

tim.frye @sfgov.org

#### **BUSINESS DESCRIPTION**

San Francisco Eagle Bar, "The Eagle," is a local bar and community gathering space in the South of Market neighborhood with significant ties to San Francisco's LGBTQ community and history and the AIDS epidemic. Founded in 1981, shortly before the AIDS crisis began in San Francisco, The Eagle quickly became a cornerstone of the SOMA leather community. Original founders Bob Damron and Jay Levine created a large, open-space, leather-themed bar for those in the surrounding community to gather and socialize that would soon become embedded in San Francisco's gay culture, serving a wide spectrum of people including: leather enthusiasts, bikers, drag queens, and the transgender community.

Between 1981 and 1998, during the height of the AIDS crisis, The Eagle lost at least 22 employees and countless family and friends to the disease. This significant loss led bar manager Terry Thompson to raise funds to help the rapidly growing number of AIDS patients. Over an 11 year period, Thompson raised over \$5 million for various AIDS charities and named it the AIDS Emergency Fund (AEF). In 1998, the bar was sold to John Gardiner and Joe Banks, owners of the Hole in the Wall Saloon on 8th Street at Folsom. The sale included the condition that the bar continue to have the name "Eagle" in it, and so it was renamed "The Eagle Tavern." The Eagle was briefly closed between June 2011 and March 2013 because owners John Gardiner and Joe Banks directed their attention to the Hole in the Wall Saloon. In August 2012, the business was taken over by Alex Montiel and Mike Leon, who were able to rebuild the main bar and upgrade the property entirely to be brought up to code. The Eagle reopened for business in March 2013 and the new owners have kept the spirit of the bar alive and have carried on the community work that has been the legacy of the bar for over 35 years.

Some of the events that The Eagle hosts include the Sunday Beer Bust benefitting nonprofits, Thursday Night Live, featuring live local, national and international bands, and various benefits for the SF AIDS Foundation among others that have become classic fundraisers in the SOMA bar scene. The Eagle continues to be a popular venue to host events raising money for AIDS charities and other organizations as well as provide a welcoming place for the San Francisco LGBTQ community to gather. The Eagle has become a fixture in the SOMA community and remains a community-oriented bar.

SAN FRANCISCO
PLANNING DEPARTMENT

Case Number 2017-002865LBR; 2017-002868LBR; 2017-002876LBR; 2017-002879LBR Elbo Room; Long Boat Jewelry; Perry's San Francisco; The Eagle

#### STAFF ANALYSIS

#### Review Criteria

1. When was business founded?

1981

2. Does the business qualify for listing on the Legacy Business Registry? If so, how?

Yes, The Eagle qualifies for listing on the Legacy Business Registry because it meets all of the eligibility Criteria:

- i. The Eagle has operated for 36 years.
- ii. The Eagle has contributed to the South of Market community's history and identity through its deeply rooted history in the LGBTQ and SOMA communities, through its presence as a supporter for those who have lost their lives to or are struggling with AIDS, and through its physical space as a welcoming and comforting place for members of the community to gather.
- iii. The Eagle is committed to maintaining the physical features or traditions that define its role as an important place in the history of the LGBTQ and Leather communities within the South of Market neighborhood.
- 3. Is the business associated with a culturally significant art/craft/cuisine/tradition?

The business is associated with the leather culture of the SOMA neighborhood and with the tradition of hosting and providing space for community events and gatherings to benefit and promote LGBTQ history and other community and neighborhood organizations and causes.

4. Is the business or its building associated with significant events, persons, and/or architecture?

The 1906 property is located within the identified-eligible Western SOMA Light Industrial and Residential Historic district. Additionally, the property has been previously evaluated through the South of Market Area Historic Resource Survey and was determined to be "Category a – Historic Resource Present."

5. Is the property associated with the business listed on a local, state, or federal historic resource registry?

The property is within the identified-eligible Western SOMA Light Industrial and Residential Historic District.

6. Is the business mentioned in a local historic context statement?

No.

7. Has the business been cited in published literature, newspapers, journals, etc.?

Yes. The business has been cited in numerous publications including but not limited to: KQED News, 8/29/2012, "Eagle Tavern, Iconic Gay Bar, to Reopen," by Jon Brooks; NBC Bay Area, 2/13/2015, "San Francisco LGBTQ Leather Bar, SF Eagle, Submits Plans for Public Plaza," by Tamara Palmer; Hoodline, 9/22/2015, "Eagle Plaza Scores \$1.5M to Create Leather-Themed Public Open Space."

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SAN FRANCISCO
PLANNING DEPARTMENT

Case Number 2017-002865LBR; 2017-002868LBR; 2017-002876LBR; 2017-002879LBR Elbo Room; Long Boat Jewelry; Perry's San Francisco; The Eagle

#### Physical Features or Traditions that Define the Business

#### Location(s) associated with the business:

• 398 12<sup>th</sup> Street

#### Recommended by Applicant

- Location at the corner of 12th Street and Harrison
- Large open space format
- Leather theme with colors reflecting those of the leather community (black, blue, white, and red)
- Large outdoor patio
- Vaulted wood ceiling
- 28-foot long bar (with 2 additional bars on the patio and back bar)
- Interior and exterior performance stages
- Community-oriented business model, providing affordable prices and maintaining a variety of community events such as Thursday Night Live and Sunday Beer Bust
- Tradition of hosting meetings for local organizations in the back bar and of continually being involved in and hosting various events throughout and for the community

SAN FRANCISCO
PLANNING DEPARTMENT

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### Historic Preservation Commission Resolution No. 860

**HEARING DATE APRIL 5, 2017** 

1650 Mission St. Suite 400 San Francisco, CA 94103-2479

Reception: 415.558.6378

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415.558.6409

Planning Information: 415.558.6377

Case No .:

2017-002879LBR

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San Francisco Eagle Bar ("The Eagle")

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WMUG (WSOMA Mixed Use-General)/

55-X Height and Bulk District

Block/Lot:

3522/014

Applicant:

Mike Leon, Owner/Manager

398 12th Street

San Francisco, CA 94103

Nominated By:

Supervisor Hillary Ronen, District 9

Staff Contact:

Stephanie Cisneros - (415) 575-9186

stephanie.cisneros@sfgov.org

Reviewed By:

Tim Frye - (415) 575-6822

tim.frye @sfgov.org

ADOPTING FINDINGS RECOMMENDING TO THE SMALL BUSINESS COMMISSION APPROVAL OF THE LEGACY BUSINESS REGISTRY NOMINATION FOR SAN FRANCISCO EAGLE BAR ("THE EAGLE"), CURRENTLY LOCATED AT 398 12<sup>TH</sup> STREET (BLOCK/LOT 3522/014).

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

**WHEREAS**, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; and

WHEREAS, the subject business has contributed to the South of Market neighborhood's history and identity; and

WHEREAS, the subject business is committed to maintaining the physical features and traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on April 5, 2017, the Historic Preservation Commission reviewed documents, correspondence and heard oral testimony on the Legacy Business Registry nomination.

THEREFORE BE IT RESOLVED that the Historic Preservation Commission hereby recommends that The Eagle qualifies for the Legacy Business Registry under Administrative Code Section 2A.242(b)(2) as it has operated for 30 or more years and has continued to contribute to the community.

**BE IT FURTHER RESOLVED** that the **Historic Preservation Commission hereby** recommends safeguarding of the below listed physical features and traditions for The Eagle

#### Location (if applicable)

398 12th Street

#### Physical Features or Traditions that Define the Business

- Location at the corner of 12th Street and Harrison
- Large open space format
- Leather theme with colors reflecting those of the leather community (black, blue, white, and red)
- Large outdoor patio
- Vaulted wood ceiling
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- Interior and exterior performance stages
- Community-oriented business model, providing affordable prices and maintaining a variety of community events such as Thursday Night Live and Sunday Beer Bust
- Tradition of hosting meetings for local organizations in the back bar and of continually being involved in and hosting various events throughout and for the community

**BE IT FURTHER RESOLVED** that the **Historic Preservation Commission's findings and recommendations** are made solely for the purpose of evaluating the subject business's eligibility for the Legacy Business Registry, and the Historic Preservation Commission makes no finding that the subject property or any of its features constitutes a historical resource pursuant to CEQA Guidelines Section 15064.5(a).

**BE IT FURTHER RESOLVED** that the **Historic Preservation Commission hereby directs** its Commission Secretary to transmit this Resolution and other pertinent materials in the case file 2017-002879LBR to the Office of Small Business.

I hereby certify that the foregoing Resolution was ADOPTED by the Historic Preservation Commission on April 5, 2017.

Jonas P. Ionin

Commission Secretary

AYES:

Hasz, Hyland, Johnck, Johns, Matsuda, Pearlman, Wolfram

NOES:

None

ABSENT:

None

ADOPTED:

April 5, 2017