Small Business Commission
Resolution

HEARING DATE MAY 13, 2019

OCEAN CYCLERY

LEGACY BUSINESS REGISTRY RESOLUTION NO. 033-19-LBR

Application No.: LBR-2018-19-050
Business Name: Ocean Cyclery
Business Address: 1935 Ocean Avenue
District: District 7
Applicant: Jeffrey Taliaferro, President
Nomination Date: March 29, 2019
Nominated By: Supervisor Norman Yee
Staff Contact: Richard Kurylo
legacybusiness@sfgov.org

ADOPTING FINDINGS APPROVING THE LEGACY BUSINESS REGISTRY APPLICATION FOR OCEAN CYCLERY, CURRENTLY LOCATED AT 1935 OCEAN AVENUE.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

WHEREAS, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included in the Registry, faces a significant risk of displacement; and

WHEREAS, the subject business has contributed to the neighborhood's history and identity; and

WHEREAS, the subject business is committed to maintaining the physical features and traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on May 13, 2019, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore
BE IT RESOLVED that the Small Business Commission hereby includes Ocean Cyclery in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

BE IT FURTHER RESOLVED that the Small Business Commission recommends safeguarding the below listed physical features and traditions at Ocean Cyclery:

Physical Features or Traditions that Define the Business:
- Bicycle sales and repair services.
- Unique inventory, including European products.
- Well-trained and knowledgeable staff.
- Bicycle clinics, workshops, and classes.
- Consulting services.
- Bicycle racks.
- 1920s commercial display case.
- African American bike racing champion poster.

BE IT FURTHER RESOLVED that the Small Business Commission requires maintenance of the below listed core physical feature or tradition to maintain Ocean Cyclery on the Legacy Business Registry:
- Bicycle store.

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on May 13, 2019.

RESOLUTION NO. 033-19-LBR

Ayes – 5: Adams, Dwight, Laguana, Ortiz-Cartagena, Zouzounis
Nays – 0
Abstained – 0
Absent – 2: Dooley, Yee Riley