

# Small Business Commission Draft Resolution

HEARING DATE OCTOBER 22, 2018

FIRESIDE CAMERA

LEGACY BUSINESS REGISTRY RESOLUTION NO. 031-18-LBR

*Application No.:* LBR-2017-18-038  
*Business Name:* Fireside Camera  
*Business Address:* 2117 Chestnut Street  
*District:* District 2  
*Applicant:* Spencer Pon, CFO  
*Nomination Date:* March 7, 2018  
*Nominated By:* Supervisor Catherine Stefani  
*Staff Contact:* Richard Kurylo  
legacybusiness@sfgov.org

## ADOPTING FINDINGS APPROVING THE LEGACY BUSINESS REGISTRY APPLICATION FOR FIRESIDE CAMERA, CURRENTLY LOCATED AT 2117 CHESTNUT STREET.

**WHEREAS**, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

**WHEREAS**, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

**WHEREAS**, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included in the Registry, faces a significant risk of displacement; and

**WHEREAS**, the subject business has contributed to the neighborhood's history and identity; and

**WHEREAS**, the subject business is committed to maintaining the physical features and traditions that define the business; and

**WHEREAS**, at a duly noticed public hearing held on October 22, 2018, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore





CITY AND COUNTY OF SAN FRANCISCO  
LONDON N. BREED, MAYOR

OFFICE OF SMALL BUSINESS  
REGINA DICK-ENDRIZZI, DIRECTOR

**BE IT RESOLVED** that the Small Business Commission hereby includes Fireside Camera in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

**BE IT FURTHER RESOLVED** that the Small Business Commission recommends safeguarding the below listed physical features and traditions at Fireside Camera:

Physical Features or Traditions that Define the Business:

- Selection of new and used camera equipment.
- Film processing and digital printing services.
- Signage.
- Cabinets originally bought by the Firesides.

**BE IT FURTHER RESOLVED** that the Small Business Commission requires maintenance of the below listed core physical feature or tradition to maintain Fireside Camera on the Legacy Business Registry:

- Camera store.

---

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on October 22, 2018.

A handwritten signature in black ink, appearing to read "Regina Dick-Endrizzi". Below the signature, the name "Regina Dick-Endrizzi" and the title "Director" are printed in a sans-serif font.

Regina Dick-Endrizzi  
Director

RESOLUTION NO. 031-18-LBR

Ayes – 6: Adams, Corvi, Dooley, Dwight, Ortiz-Cartagena, Yee Riley

Nays – 0

Abstained – 0

Absent – 1: Zouzounis

