

# Small Business Commission Resolution

HEARING DATE FEBRUARY 25, 2019

NEW WORLD MARKET

LEGACY BUSINESS REGISTRY RESOLUTION NO. 013-19-LBR

*Application No.:* LBR-2017-18-046  
*Business Name:* New World Market  
*Business Address:* 5641 Geary Blvd.  
*District:* District 1  
*Applicant:* Boris Fudym, CFO  
*Nomination Date:* June 6, 2018  
*Nominated By:* Supervisor Sandra Lee Fewer  
*Staff Contact:* Richard Kurylo  
legacybusiness@sfgov.org

## ADOPTING FINDINGS APPROVING THE LEGACY BUSINESS REGISTRY APPLICATION FOR NEW WORLD MARKET, CURRENTLY LOCATED AT 5641 GEARY BLVD.

**WHEREAS**, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

**WHEREAS**, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

**WHEREAS**, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included in the Registry, faces a significant risk of displacement; and

**WHEREAS**, the subject business has contributed to the neighborhood's history and identity; and

**WHEREAS**, the subject business is committed to maintaining the physical features and traditions that define the business; and

**WHEREAS**, at a duly noticed public hearing held on February 25, 2019, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore





SAN FRANCISCO

OFFICE OF SMALL BUSINESS

CITY AND COUNTY OF SAN FRANCISCO
LONDON N. BREED, MAYOR

OFFICE OF SMALL BUSINESS
REGINA DICK-ENDRIZZI, DIRECTOR

BE IT RESOLVED that the Small Business Commission hereby includes New World Market in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

BE IT FURTHER RESOLVED that the Small Business Commission recommends safeguarding the below listed physical features and traditions at New World Market:

Physical Features or Traditions that Define the Business:

- International cuisine and products familiar to Russian and Eastern European immigrants.
Russian and Slavic language speaking staff.
Traditional recipes.
Façade features, including brick cladding, cornice, and storefront windows.

BE IT FURTHER RESOLVED that the Small Business Commission requires maintenance of the below listed core physical feature or tradition to maintain New World Market on the Legacy Business Registry:

- Grocery store featuring Eastern European goods.

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on February 25, 2019.

Handwritten signature of Regina Dick-Endrizzi
Regina Dick-Endrizzi
Director

RESOLUTION NO. 012-19-LBR

Ayes – 5: Adams, Corvi, Dooley, Dwight, Yee Riley
Nays – 0
Abstained – 0
Absent – 2: Ortiz-Cartagena, Zouzounis

