

# Small Business Commission Draft Resolution

HEARING DATE FEBRUARY 26, 2018

THE MINDFUL BODY

LEGACY BUSINESS REGISTRY RESOLUTION NO. 007-18-LBR

*Application No.:* LBR-2017-18-028  
*Business Name:* The Mindful Body  
*Business Address:* 2876 California Street  
*District:* District 2  
*Applicant:* Maile Sivert, Owner  
*Nomination Date:* December 8, 2017  
*Nominated By:* Supervisor Mark Farrell  
*Staff Contact:* Richard Kurylo  
legacybusiness@sfgov.org

## ADOPTING FINDINGS APPROVING THE LEGACY BUSINESS REGISTRY APPLICATION FOR THE MINDFUL BODY, CURRENTLY LOCATED AT 2876 CALIFORNIA STREET.

**WHEREAS**, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

**WHEREAS**, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

**WHEREAS**, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included in the Registry, faces a significant risk of displacement; and

**WHEREAS**, the subject business has contributed to the neighborhood's history and identity; and

**WHEREAS**, the subject business is committed to maintaining the physical features and traditions that define the business; and

**WHEREAS**, at a duly noticed public hearing held on February 26, 2018, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore





SAN FRANCISCO

OFFICE OF SMALL BUSINESS

CITY AND COUNTY OF SAN FRANCISCO

OFFICE OF SMALL BUSINESS
REGINA DICK-ENDRIZZI, DIRECTOR

BE IT RESOLVED that the Small Business Commission hereby includes The Mindful Body in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

BE IT FURTHER RESOLVED that the Small Business Commission recommends safeguarding the below listed physical features and traditions at The Mindful Body:

Physical Features or Traditions that Define the Business:

- Health and healing services – including yoga, massage, acupuncture and meditation.
• Annual 200-hour yoga teacher training program.
• A warm and "lived-in" feeling maintained in the style establish in 1994.
• The original curtains that divide some of the rooms.
• Exterior features, including escutcheons over doorways, keystones, large original domed skylights in the rear of the building and decorative brickwork patterns.

BE IT FURTHER RESOLVED that the Small Business Commission requires maintenance of the below listed core physical feature or tradition to maintain The Mindful Body on the Legacy Business Registry:

- Health and wellness.

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on February 26, 2018.

Handwritten signature of Regina Dick-Endrizzi
Regina Dick-Endrizzi
Director

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Ayes – 6: Adams, Dwight, Dooley, Ortiz-Cartagena, Yee Riley, Zouzounis
Nays – 0
Abstained – 0
Absent – 1: Tour-Sarkissian

