

Small Business Commission Resolution

HEARING DATE JANUARY 13, 2020

THE POTRERO VIEW

LEGACY BUSINESS REGISTRY RESOLUTION NO. 005-20-LBR

Application No.: LBR-2019-20-007
Business Name: The Potrero View
Business Address: 1459 18th St., #214
District: District 10
Applicant: Bettina Cohen, Marketing Manager
Nomination Date: July 15, 2019
Nominated By: Supervisor Shamann Walton
Staff Contact: Richard Kurylo
legacybusiness@sfgov.org

ADOPTING FINDINGS APPROVING THE LEGACY BUSINESS REGISTRY APPLICATION FOR THE POTRERO VIEW, CURRENTLY LOCATED AT 1459 18TH STREET, #214.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

WHEREAS, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included in the Registry, faces a significant risk of displacement; and

WHEREAS, the subject business has contributed to the neighborhood's history and identity; and

WHEREAS, the subject business is committed to maintaining the physical features and traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on January 13, 2020, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore





SAN FRANCISCO

OFFICE OF SMALL BUSINESS

CITY AND COUNTY OF SAN FRANCISCO
LONDON N. BREED, MAYOR

OFFICE OF SMALL BUSINESS
REGINA DICK-ENDRIZZI, DIRECTOR

BE IT RESOLVED that the Small Business Commission hereby includes The Potrero View in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

BE IT FURTHER RESOLVED that the Small Business Commission recommends safeguarding the below listed physical features and traditions at The Potrero View:

Physical Features or Traditions that Define the Business:

- Monthly free community newspaper publication.

BE IT FURTHER RESOLVED that the Small Business Commission requires maintenance of the below listed core physical feature or tradition to maintain The Potrero View on the Legacy Business Registry:

- Publication covering the Potrero Hill area.

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on January 13, 2020.



Regina Dick-Endrizzi
Director

RESOLUTION NO. 005-20-LBR

Ayes – 6: Adams, Huie, Laguana, Ortiz-Cartagena, Yekutieli, Zouzounis

Nays – 0

Abstained – 0

Absent – 1: Dooley

