Small Business Commission
Draft Resolution

HEARING DATE SEPTEMBER 24, 2018
SAN FRANCISCO BAY VIEW BLACK NEWSPAPER

LEGACY BUSINESS REGISTRY RESOLUTION NO. 029-18-LBR

Application No.: LBR-2018-19-001
Business Name: San Francisco Bay View National Black Newspaper
Business Address: 4917 3rd Street
District: District 10
Applicant: Mary and Willie Ratcliff, Editors
Nomination Date: July 27, 2018
Nominated By: Supervisor Malia Cohen
Staff Contact: Richard Kurylo

ADOPTING FINDINGS APPROVING THE LEGACY BUSINESS REGISTRY APPLICATION FOR SAN FRANCISCO BAY VIEW BLACK NEWSPAPER, CURRENTLY LOCATED AT 4917 3RD STREET.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

WHEREAS, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included in the Registry, faces a significant risk of displacement; and

WHEREAS, the subject business has contributed to the neighborhood's history and identity; and

WHEREAS, the subject business is committed to maintaining the physical features and traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on September 24, 2018, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore
BE IT RESOLVED that the Small Business Commission hereby includes San Francisco Bay View National Black Newspaper in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

BE IT FURTHER RESOLVED that the Small Business Commission recommends safeguarding the below listed physical features and traditions at San Francisco Bay View National Black Newspaper:

Physical Features or Traditions that Define the Business:
- Its mission to inform, educate, and rally the African American community, Bayview and beyond.
- Role as a communications network for the Black community worldwide.
- Distribution of a free print edition.
- Subscription service, including to prisoners throughout the country.
- Stories and commentary on the full range of Black trials and triumphs, including the economy, politics, arts, education, history, current events, health, and religion.
- Stunning color photography.
- An online newspaper.

BE IT FURTHER RESOLVED that the Small Business Commission requires maintenance of the below listed core physical feature or tradition to maintain San Francisco Bay View National Black Newspaper on the Legacy Business Registry:
- Publication covering the African American community.

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on September 24, 2018.

RESOLUTION NO. __029-18-LBR__

Ayes – 7: Adams, Corvi, Dooley, Dwight, Ortiz-Cartagena, Yee Riley, Zouzounis
Nays – 0
Abstained – 0
Absent – 0