Small Business Commission
Draft Resolution

HEARING DATE SEPTEMBER 24, 2018

THE JUG SHOP

LEGACY BUSINESS REGISTRY RESOLUTION NO. 028-18-LBR

Application No.: LBR-2017-18-042
Business Name: The Jug Shop
Business Address: 1590 Pacific Avenue
District: District 3
Applicant: Michael Priolo, Owner and Operations Manager
Nomination Date: May 8, 2018
Nominated By: Supervisor Aaron Peskin
Staff Contact: Richard Kurylo
legacybusiness@sfgov.org

ADOPTING FINDINGS APPROVING THE LEGACY BUSINESS REGISTRY APPLICATION FOR THE JUG SHOP, CURRENTLY LOCATED AT 1590 PACIFIC AVENUE.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

WHEREAS, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included in the Registry, faces a significant risk of displacement; and

WHEREAS, the subject business has contributed to the neighborhood's history and identity; and

WHEREAS, the subject business is committed to maintaining the physical features and traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on September 24, 2018, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore
BE IT RESOLVED that the Small Business Commission hereby includes the Jug Shop in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

BE IT FURTHER RESOLVED that the Small Business Commission recommends safeguarding the below listed physical features and traditions at the Jug Shop:

Physical Features or Traditions that Define the Business:

- Loyalty and commitment to their customers.
- A knowledgeable and passionate staff.
- The wide and unique selection of drinks.
- “The Jug Shop” sign.
- The library-style, dark cherry wood shelving and green-painted walls.
- Large wooden rows of wine displays and wine bars.
- The back granite bar.

BE IT FURTHER RESOLVED that the Small Business Commission requires maintenance of the below listed core physical feature or tradition to maintain the Jug Shop on the Legacy Business Registry:

- Liquor store.

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on September 24, 2018.

RESOLUTION NO. 028-18-LBR

Ayes – 7: Adams, Corvi, Dooley, Dwight, Ortiz-Cartagena, Yee Riley, Zouzounis
Nays – 0
Abstained – 0
Absent – 0