



SMALL BUSINESS COMMISSION NOTICE OF MEETING AGENDA

**Monday, February 14, 2011
5:30 P.M.**

CITY HALL, ROOM 400

1 Dr. Carlton B. Goodlett Place, San Francisco Ca 94102

SMALL BUSINESS COMMISSIONERS,

Luke O'Brien, President

Steve Adams, Vice-President

Janet Clyde, Kathleen Dooley, Jamie Kasselmann

Michael O'Connor, Irene Yee Riley

- 1. Call to order and roll call:**
- 2. Presentation of the Small Business Commission Certificate of Honor recognizing Elyn Parker, Office of Economic and Workforce Development, for her work in OEWD's NMI Program.** (Discussion Item)
- 3. Approval of the January 10, 2011 meeting minutes:** Explanatory Documents: Draft January 10, 2011 minutes. (Action Item).
- 4. General Public Comment:** Allows members of the public to comment generally on matters within the Commission's purview, and suggest new agenda items for the Commission's future consideration. (Discussion Item)
- 5. Discussion and possible action to make recommendations to the Board of Supervisors on BOS File No. 110114 [Environment Code - Yellow Pages Distribution Pilot Program]** Ordinance adding Chapter 20 to the San Francisco Environment Code to establish a three-year pilot program to reduce waste in the distribution of Yellow Pages Phone Directories to private residences and businesses in San Francisco, and to reduce neighborhood blight, by restricting distribution to circumstances where: (1) there is personal delivery of the directory to a human being; (2) there has been a request for delivery of the directory to the residence or business; or (3) directories are maintained for pick-up at a distribution center or business open to the public; and mandating a public outreach program to educate the public about the environmental harms associated with excessive distribution of Yellow Pages Phone Directories, develop and publicize alternatives to private possession of such directories, and inform the public of the option and means of obtaining such directories; and making environmental findings. Presentation Board of Supervisors President David Chiu. Explanatory Documents: [BOS File No. 110114](#), [BOS File No. 110114 Legislative Digest](#), and document titled, "[Yellow Pages Ordinance Proposed by Supervisor David Chiu, Frequently Asked Questions](#)" distributed by the Office of Supervisor David Chiu. (Discussion and Possible Action Item)
- 6. Discussion and possible action to make recommendations to the Board of Supervisors on BOS File No. 101537 [Planning Code- Urban Agriculture]** Ordinance amending the Planning Code to update controls related to urban agricultural uses by adding Section 102.34 to define urban agriculture, including

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neighborhood agriculture and urban industrial agriculture, and amending Sections 204.1, 209.5, 227, 234.1, 234.2, and Articles 7 and 8 to regulate such uses in various zoning districts; and making findings including environmental findings and findings of consistency with General Plan and Section 101.1. Presentation by Johanna Partin, Director of Climate Protection Initiatives, Office of Mayor Edwin M. Lee. Explanatory Documents: [BOS File No. 101537](#) and [BOS File No.101537 Legislative Digest](#). (Discussion and Possible Action Item)

- 7. Discussion and possible action to make recommendations to the Board of Supervisors on BOS File No. 110070 [Planning Code- Upper Fillmore Neighborhood Commercial District]** Ordinance amending the San Francisco Planning Code by amending Sections 703.3 and 718.1 and the Zoning Control Table for the Upper Fillmore NCD to (1) allow as a conditional use on the first floor a new full-service restaurant, large fast food restaurant, small self-service restaurant or self-service specialty food establishment that is not defined as a formula retail use, and (2) add Specific Provisions to the Zoning Control Table to allow a bar associated with a full-service restaurant as a conditional use and require the Planning Commission to consider daytime usage on the block in conditionally approving a new restaurant; adopting findings, including environmental findings, Planning Code Section 302 findings, and findings of consistency with the General Plan and the Priority Policies of Planning Code Section 101.1. Presentation by Catherine Stefani, Legislative Aide to Supervisor Mark Farrell. Explanatory Documents: [BOS File No. 110070](#) and [BOS File No. 110070 Legislative Digest](#). (Discussion and Possible Action Item)
- 8. Director's Report:** Update and report on the Office of Small Business and the Small Business Assistance Center, update on department programs, update on legislative matters, and make announcements regarding small business activities. (Discussion Item).
- 9. Legislative and Policy Committee Report:** Allows the Chair to report on recent committee activities and make announcements (Discussion and Possible Action Item)
- 10. Permitting Committee Report:** Allows the Chair to report on recent committee activities and make announcements (Discussion and Possible Action Item)
- 11. Outreach Committee Report:** Allows the Chair to report on recent committee activities and make announcements (Discussion and Possible Action Item)
- 12. President's Report:** Allows the President to report on recent small business activities and make announcements that are of interest to the small business community. (Discussion Item).
- 13. Vice-President's Report:** Allows the Vice-President to report on recent small business activities and make announcements that are of interest to the small business community. (Discussion Item).
- 14. Commissioner Reports:** Allows Commissioners to report on recent small business activities and make announcements that are of interest to the small business community. (Discussion Item).
- 15. General Public Comment:** Allows members of the public to comment generally on matters within the Commission's purview, and suggest new agenda items for the Commission's future consideration. (Discussion Item)
- 16. New Business:** Allows Commissioners to introduce new agenda items for future consideration by the Commission (Discussion Item).
- 17. Adjournment:** (Action Item)

Public comment will be taken before or during the Small Business Commission's consideration of each agenda item. Copies of explanatory documents and other related materials listed in this agenda are available by linking to the website agenda, www.sfgov.org/sbc or for public inspection and/or copying at City Hall,

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Room 110. Please call Chris Schulman at (415) 554-6408 to make arrangements for pick up or review.

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Know Your Rights Under the Sunshine Ordinance

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils and other agencies of the City exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that city operations are open for the people's review. For more information on your rights under the Sunshine Ordinance (Chapter 67 of the San Francisco Administrative Code) or to report a violation of the ordinance, contact the Sunshine Ordinance Task Force at 554-6083. To obtain a free copy of the Sunshine Ordinance contact:

Frank Darby, Administrator
City Hall, Room 244
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4683
Office: (415) 554-7724
Fax: (415) 554-5163
E-Mail:

sotf@sfgov.org

Copies of the Sunshine Ordinance can be obtained from the Clerk of the Sunshine Task Force, the San Francisco Public Library and on the City's website at

www.sfgov.org.

Cell Phone and/or Sound-Producing Electronic Device Usage at Hearings

Effective January 21, 2001, the Board of Supervisors amended the Sunshine Ordinance by adding the following provision: The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting room of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

Disability Access Policy

Accessible seating for persons with disabilities (including those using wheelchairs) is available. The closest accessible BART Station is the Civic Center station located at the intersection of Market, Hyde and Grove Streets. Accessible MUNI lines serving the Veterans Building are 42 Downtown Loop and the #71 Haight/Noriega and the F line to Market and Van Ness and the Metro stations at Van Ness and Market and at Civic Center. For more information about MUNI accessible services call 923-6142. Accessible parking in the vicinity of the Veterans Building adjacent to Davies Hall and the War Memorial Complex. American Sign Language interpreters and/or a sound enhancement system will be available upon request by contacting Milton Edelin at 558-6410 at least 72 hours prior to a hearing. Individuals with severe allergies, environmental illness, multiple chemical sensitivity or related disabilities should call our accessibility hotline at (415) 554-8925 to discuss meeting accessibility. In order to assist the city's efforts to accommodate persons with severe allergies, environmental illnesses, multiple chemical sensitivity or related disabilities, attendees at public meetings are reminded that other attendees may be sensitive to various chemical based products. Please help the city to accommodate these individuals.

Translation Services

Interpreters for languages other than English are available on request. Sign language interpreters are also available on request. For other accommodation, please call the Department of Human Services staff support representative at 557-5989 at least two business days before a meeting.

Lobbyist Ordinance

Individuals and entities that influence or attempt to influence local legislative or administrative action may be required by San Francisco Lobbyist Ordinance [Article II of the San Francisco Campaign and Governmental Conduct Code] to register and report lobbying activity. For more information about the Lobbyist Ordinance, please contact the Ethics Commission at 30 Van Ness Ave., Suite 3900, SF 94102 (415) 581-2300, FAX (415) 581-2317 and web site address at <http://www.sfgov.org/ethics/>.

Chemical Sensitivity

In order to assist the City's efforts to accommodate persons with severe allergies, environmental illness, multiple chemical sensitivity or related disabilities, attendees at public meetings are reminded that other attendees may be sensitive to various chemical base products. Please help the City accommodate these individuals.

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