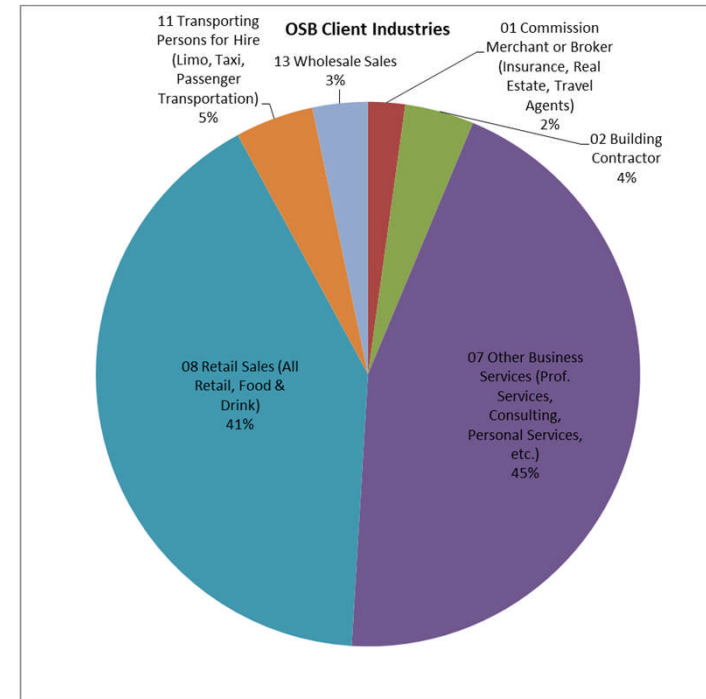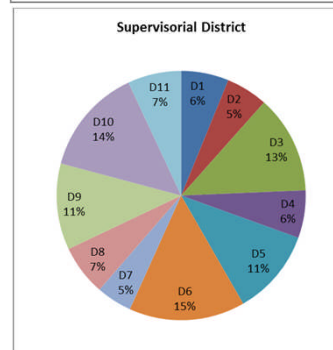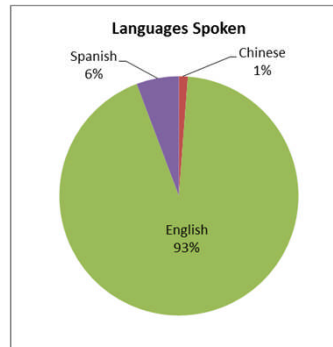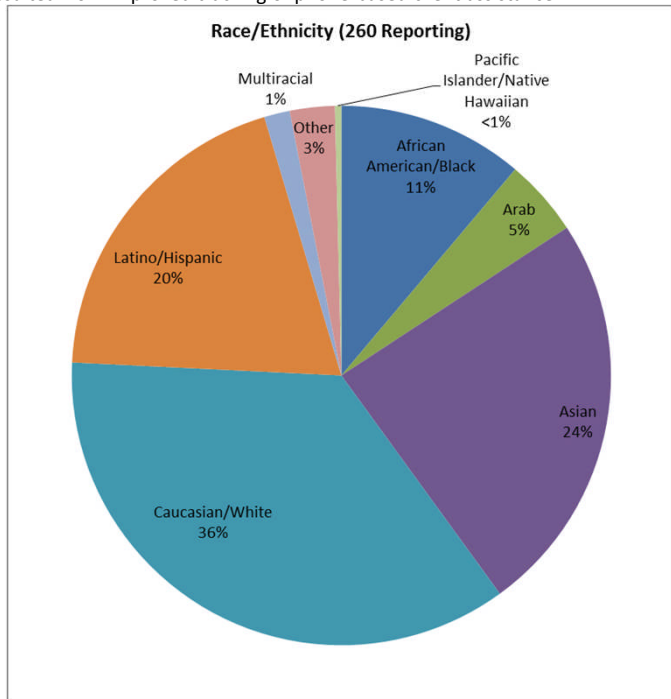# OFFICE OF SMALL BUSINESS DASHBOARD | OCTOBER - DECEMBER, 2013

Clients Served: Oct - Dec, 2013

Month	# of Clients	% +/- (compared to last year)
October	369	61%
November	280	84%
December	198	-7%
Total	847	43%

Note: Significant year-over-year increases in Oct and Nov may have resulted from improved tracking of phone-based client assistance.
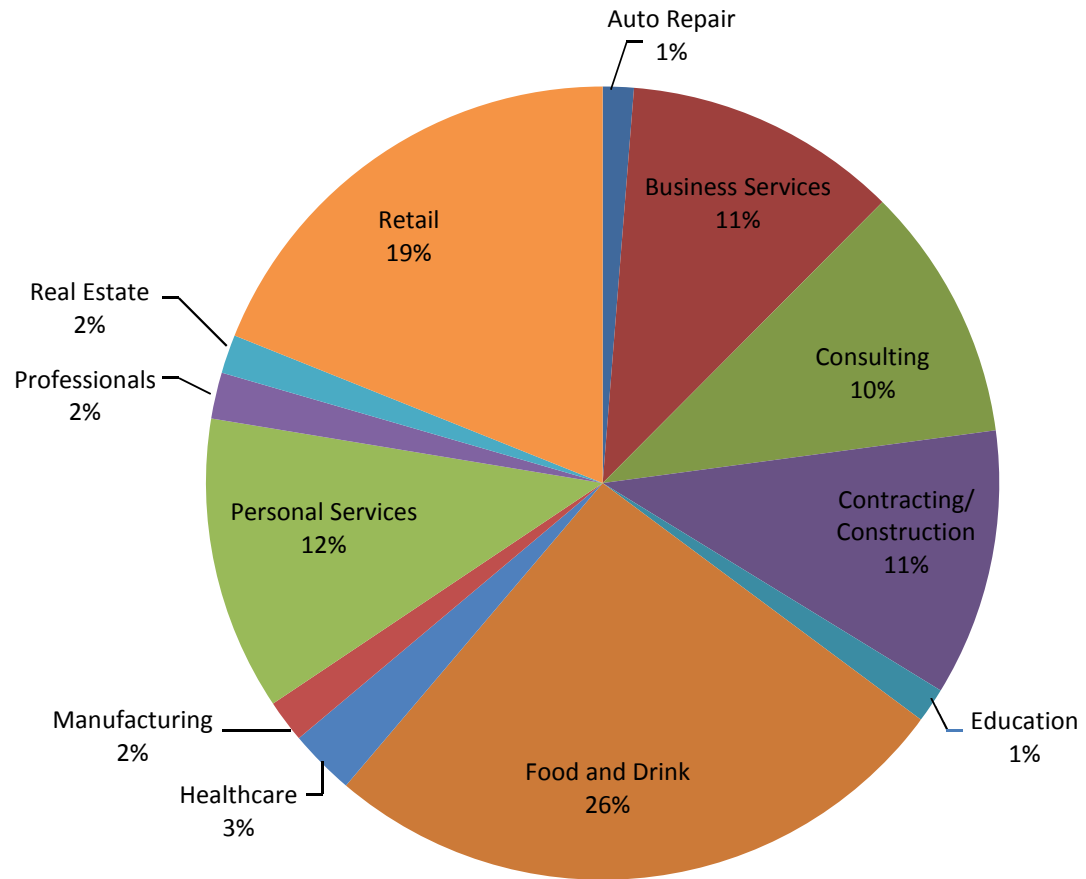
OSB Highlights:

- Betsy and Jack Rix, former owners of the Old Red Vic Movie House at 1727 Haight Street, contacted the Office of Small Business in 2011 for help determining the requirements for an idea to convert the defunct theatre into an indoor marketplace and event space for the community. Office of Small Business staff met with Betsy and her architect and other city department staff to discuss the feasibility of the idea and potential requirements. OSB staff provided ongoing support, including information on other important considerations including ADA and Conditional Use Authorization. In February 2014, Betsy and Jack celebrated the opening of their new concept, Second Act Marketplace and Events, a neighborhood public space housing five other small businesses, and providing a place for the community to eat, shop, and gather for artistic events.

- In November 2013, the City and County of San Francisco entered into a public-private partnership with the nonprofit Kiva.org, to help small businesses gain access to capital and improve the local economy. The Office of Small Business, endorsed the city's first borrower, Ramni Levy of King Knish who began fundraising shortly thereafter. Ramni's loan was fully funded in January 2014. Ramni now has access to a $5,000, 0% interest loan to help grow and expand his business.

Race/Ethnicity (260 Reporting)

Languages Spoken

Supervisorial District

OSB Client Industries

OFFICE OF SMALL BUSINESS DASHBOARD | OCTOBER – DECEMBER 2013

License123 by the Numbers		
	# of Users	% of Total
Total Users (including repeats)	829	
Total Unique Users	583	70%
Repeat Users	246	30%
New Business	453	78%
Existing Business	130	22%
SF Users	487	84%
CA (non-SF) Users	71	12%
Out-of-State Users	25	4%

L123 Users by Industry

L123 Users by District